

# Stingray Group Inc - Company Profile and SWOT Analysis

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## Abstracts

### Summary

Stingray Group Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Stingray Group Inc (Stingray) provides business-to-business multi-platform solutions for music and in-store media. The company offers music products and related services on television, web, radio, mobile, digital TV, satellite TV, IPTV, Wi-Fi systems, and commercial spaces. Stingray also provides music videos and 4K television channel services. The company offers in-store music and digital signage to commercial clients through Stingray Business division. Through Stingray Advertising, the company delivers digital audio ads across superstore, pharmacy, grocery, and discount stores. The company operates through its subscriber base across the Americas, Asia and Europe. Stingray is headquartered in Montreal, Quebec, Canada.

### Scope

Detailed information on Stingray Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Stingray Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Stingray Group Inc including a breakdown and examination of key business segments

Intelligence on Stingray Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Stingray Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Stingray Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Stingray Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Stingray Group Inc's business structure, strategy and prospects.

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