

Sterling Holiday Resorts (India) Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Sterling Holiday Resorts (India) Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

Sterling Holiday Resorts (India) Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Sterling Holiday Resorts (India) Ltd (Sterling Holidays), a subsidiary of Thomas Cook India Limited, is a vacation ownership and leisure hospitality company. It operates more than 30 properties across various holiday destinations in India with an inventory of over 2,200 rooms. It provides a broad range of meetings, incentives, conventions and exhibitions (MICE) services, such as airport transfers, banquets, conference facilities, accommodation, in-house recreation and sightseeing. It also operates multi-cuisine restaurants and wellness spa centers at resort locations. The company operates properties across Corbett, Darjeeling, Goa, Dharamshala, Gangtok, Kodaikanal, Lonavala, Karwar, Munnar, Manali, Ooty, Mussoori, Puri, Yercaud, Thekkady and Yelagiri in India. Sterling Holiday is headquartered in Chennai, Tamil Nadu, India.

Scope

Detailed information on Sterling Holiday Resorts (India) Ltd required for



business and competitor intelligence needs

A study of the major internal and external factors affecting Sterling Holiday Resorts (India) Ltd in the form of a SWOT analysis

An in-depth view of the business model of Sterling Holiday Resorts (India) Ltd including a breakdown and examination of key business segments

Intelligence on Sterling Holiday Resorts (India) Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sterling Holiday Resorts (India) Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Sterling Holiday Resorts (India) Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sterling Holiday Resorts (India) Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sterling Holiday Resorts (India) Ltd's business structure, strategy and prospects.



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