

Sterling Bank Plc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/S0DC5F9922AEN.html>

Date: October 2023

Pages: 38

Price: US\$ 175.00 (Single User License)

ID: S0DC5F9922AEN

Abstracts

Sterling Bank Plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Sterling Bank Plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Sterling Bank Plc (SBP) is a provider of personal, business, and private banking products and related financial services. The bank's portfolio of offerings includes accounts and deposits such as saving, current, investment, and business accounts; debit and credit cards; loans; e-banking services; trade services; import finance; letter of credit; overdraft; invoice discount; project finance; and MSME payment solutions. It also offers related financial services such as value proposition, philanthropy, lifestyle solutions, trust, and fiduciary services, investment advisory, and credit and financing. It serves individual, business, MSMEs, high net worth individuals, and wealthy family clients through a network of branch offices, ATMs, and online portals in Nigeria. SBP is headquartered in Lagos, Nigeria.

Scope

Detailed information on Sterling Bank Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sterling Bank Plc in the form of a SWOT analysis

An in-depth view of the business model of Sterling Bank Plc including a breakdown and examination of key business segments

Intelligence on Sterling Bank Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sterling Bank Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Sterling Bank Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sterling Bank Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sterling Bank Plc's business structure, strategy and prospects.

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