

# Steelcase Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/S731949043AEN.html>

Date: October 2023

Pages: 42

Price: US\$ 175.00 (Single User License)

ID: S731949043AEN

## Abstracts

Steelcase Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Steelcase Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Steelcase Inc. (Steelcase or 'the company') is a designer and manufacturer of workplace products such as furnishing systems, seating solutions, collaboration technology, space division, technology solutions, and interior architectural products. The company markets products under Steelcase, Coalesse, Designtex, Smith System, Orangebox and AMQ brands. The company also offers a wide range of services including lease origination, workplace strategy consulting, product design and lease origination services. Through subsidiaries, the company primarily operates in the Americas, Europe, the Middle East and Africa (EMEA), and Asia Pacific. The company is headquartered in Grand Rapids, Michigan, the US.

### Scope

Detailed information on Steelcase Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Steelcase Inc. in the form of a SWOT analysis

An in-depth view of the business model of Steelcase Inc. including a breakdown and examination of key business segments

Intelligence on Steelcase Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Steelcase Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Steelcase Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Steelcase Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Steelcase Inc.'s business structure, strategy and prospects.

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