

Steel North America (NAFTA) Industry Guide 2017

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Abstracts

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SUMMARY

The NAFTA Steel industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the NAFTA steel market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The steel industry within the NAFTA countries had a total market value of \$73,158.5 million in 2016. The Mexico was the fastest growing country, with a CAGR of -5.1% over the 2012-16 period.

Within the steel industry, the US is the leading country among the NAFTA bloc, with market revenues of \$54,389.1 million in 2016. This was followed by Mexico and Canada, with a value of \$10,642.8 and \$8,126.6 million, respectively.

The US is expected to lead the steel industry in the NAFTA bloc, with a value of

\$61,336.6 million in 2021, followed by Mexico and Canada with expected values of \$13,935.0 and \$10,113.6 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA steel market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA steel market

Leading company profiles reveal details of key steel market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA steel market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA steel market by value in 2016?

What will be the size of the NAFTA steel market in 2021?

What factors are affecting the strength of competition in the NAFTA steel market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA steel market?

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