

# Steel in North America - Market Summary, Competitive Analysis and Forecast to 2025

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# Abstracts

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# SUMMARY

Steel in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The steel market consists of the production of crude steel in the stated country or region.

The North American steel market had total revenues of \$74.6bn in 2020, representing a compound annual growth rate (CAGR) of 1% between 2016 and 2020.

Market production volumes declined with a CARC of -2.2% between 2016 and 2020, to reach a total of 100.5 million tons in 2020.

The market grew strongly in 2017 and 2018, largely due to growth in the construction and automotive industries.



## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the steel market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the steel market in North America

Leading company profiles reveal details of key steel market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America steel market with five year forecasts

#### **REASONS TO BUY**

What was the size of the North America steel market by value in 2020?

What will be the size of the North America steel market in 2025?

What factors are affecting the strength of competition in the North America steel market?

How has the market performed over the last five years?

What are the main segments that make up North America's steel market?



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