

# Steel Global Industry Guide 2015-2024

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## Abstracts

Steel Global Industry Guide 2015-2024

### SUMMARY

Global Steel industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The steel market consists of the production of crude steel in the stated country or region.

Crude steel production refers to the production of the first solid steel products upon solidification of liquid steel. It includes ingots (in conventional mills) and semis (in modern mills with continuous casting facilities). Crude steel also includes liquid steel, which goes into the production of steel castings.

Market values have been calculated using appropriate regional annual average steel prices.

Market shares reflect volumes of steel produced by a company in a respective market.

Any currency conversions used in this report have been calculated using constant annual average 2019 exchange rates.

Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually go back to the levels recorded before the pandemics by the end of the year. It is also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in October 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last, the number of sectors forced to stay closed and the scale of the government aid involved.

The global steel market had total revenues of \$1,067,748.3m in 2019, representing a compound annual growth rate (CAGR) of 11.1% between 2015 and 2019.

Market production volume increased with a CAGR of 3.6% between 2015 and 2019, to reach a total of 1,783.3 million metric ton in 2019.

The value of the global steel market declined by 2.9% in 2019, after two years of strong double-digit growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global steel market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global steel market

Leading company profiles reveal details of key steel market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global steel market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global steel market by value in 2019?

What will be the size of the global steel market in 2024?

What factors are affecting the strength of competition in the global steel market?

How has the market performed over the last five years?

Who are the top competitors in the global steel market?

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## About

Global Steel market has fluctuated over the last five years, due to the overproduction in China driving down prices in 2015. Growth will continue to vary over the forecast period as trading agreements remain uncertain in light of President Trump's tariffs and anti-dumping measures. The Asia-Pacific market is the most dominate globally, making up 69.2% in 2017. Europe made up 17.5% and the US which made up 6.8%.

“Overproduction in the Chinese steel market has resulted in the market contracting significantly in 2015. This has been slowed by countries such as the EU and the US implementing anti-dumping measures, with restricted volumes increasing prices. This led to a significant change in 2017 with 26.2% growth.”

### Key Questions Answered:

What was the size of the global steel market by value in 2017?

What will be the size of the global steel market in 2022?

What factors are affecting the strength of competition in the global steel market?

How has the market performed over the last five years?

Who are the top competitors in the global steel market?

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