

# Steel BRIC (Brazil, Russia, India, China) Industry Guide 2017

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## Abstracts

Steel BRIC (Brazil, Russia, India, China) Industry Guide 2017

### SUMMARY

The BRIC Steel industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the BRIC steel market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the steel industry and had a total market value of \$4,66,869.3 million in 2016. India was the fastest growing country with a CAGR of -6.1% over the 2012-16 period.

Within the steel industry, China is the leading country among the BRIC nations with market revenues of \$3,74,476.3 million in 2016. This was followed by India, Russia and Brazil with a value of \$42,439.7, \$33,509.7, and \$16,443.7 million, respectively.

China is expected to lead the steel industry in the BRIC nations with a value of \$4,60,717.4 million in 2021, followed by India, Russia, Brazil with expected values of \$73,112.3, \$39,336.3 and \$24,106.9 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC steel market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC steel market

Leading company profiles reveal details of key steel market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC steel market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the BRIC steel market by value in 2016?

What will be the size of the BRIC steel market in 2021?

What factors are affecting the strength of competition in the BRIC steel market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC steel market?

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