

# State Bank of Mysore - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

State Bank of Mysore - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on State Bank of Mysore required for business and competitor intelligence needs

A study of the major internal and external factors affecting State Bank of Mysore in the form of a SWOT analysis

An in-depth view of the business model of State Bank of Mysore including a breakdown and examination of key business segments

Intelligence on State Bank of Mysore's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about State Bank of Mysore, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of State Bank of Mysore and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess State Bank of Mysore as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on State Bank of Mysore's business structure, strategy and prospects.

## KEY HIGHLIGHTS

State Bank of Mysore (SBM) is commercial bank based in India. It is one of the associate banks of State Bank of India. The bank provides a range of banking and other financial products and services. Its portfolio of products includes personal loans, mortgage loans, housing loans, educational loans, scholar loans, car loan schemes, gold loan schemes, scheme for trades, corporate loans, marketing loans, current accounts and savings accounts. Furthermore, the bank offers term deposits, recurring deposits, agriculture, banking schemes, loans for micro and small enterprises (MSE), mutual funds, life insurance and general insurance. It also offers foreign exchange services, NRI services and internet and mobile banking services. Through these products and services, the bank serves its clientele comprising individuals, corporate, NRIs, and micro and small enterprises. It distributes its products and services through a network of branches, ATMs and extension counters. The bank is headquartered in Bangalore, India.

During FY2014-15, the bank opened 71 new branches and 227 ATMs. The bank upgraded its Ahmadabad branch to corporate network grade in FY2015.

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