

Stanley Black & Decker Inc - Company Profile and SWOT Analysis

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Abstracts

Stanley Black & Decker Inc - Company Profile and SWOT Analysis

SUMMARY

Stanley Black & Decker Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Stanley Black & Decker Inc (Stanley) is a global provider of industrial equipment. The company's primary activities involve the manufacturing, marketing, and selling of a wide range of tools, accessories, and engineered fastening systems. Stanley's product portfolio includes hand tools, power tools, and related accessories, as well as services and equipment for video surveillance, fire alarm monitoring, and system maintenance. The company markets its offerings under the Black & Decker, Facom, Craftsman, Lenox, Irwin, Bostitch, DeWALT, Porter-Cable, GQ, FLEXVOLT and Stanley brands. It serves the oil & gas and infrastructure applications, healthcare solutions, commercial electronic security and monitoring systems, and mechanical access solutions in the consumer, oil and natural gas pipeline, industrial and other customers across the world. Stanley is headquartered in New Britain, Connecticut, the US.

SCOPE

Detailed information on Stanley Black & Decker Inc required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Stanley Black & Decker Inc in the form of a SWOT analysis

An in-depth view of the business model of Stanley Black & Decker Inc including a breakdown and examination of key business segments

Intelligence on Stanley Black & Decker Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Stanley Black & Decker Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Stanley Black & Decker Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Stanley Black & Decker Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Stanley Black & Decker Inc's business structure, strategy and prospects.

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