

# Standard Life plc - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Standard Life plc - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Standard Life plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Standard Life plc (Standard Life or 'the group') is a provider of long term savings and investments to around 29.5 million customers worldwide. The group includes savings and investments businesses; workplace pensions and benefits businesses; Standard Life Investments, a global investment manager, which manages £253.2 billion (\$387 billion) globally; and its Chinese and Indian joint venture businesses. At the end of December 2015, the group had total assets under administration of over £307 billion (\$469.3 billion). Standard Life operates in the UK, Europe, North America, and Asia. It is headquartered in Edinburgh, the UK, and employed 6,129 people as of December 31, 2015.

## **SCOPE**

Detailed information on Standard Life plc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Standard Life plc in the form of a SWOT analysis

An in-depth view of the business model of Standard Life plc including a breakdown and examination of key business segments

Intelligence on Standard Life plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Standard Life plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### **REASONS TO BUY**

Gain understanding of Standard Life plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Standard Life plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Standard Life plc's business structure, strategy and prospects.



## **Contents**

Company Snapshot

Standard Life plc: Company Overview

Standard Life plc: Overview and Key Facts

Standard Life plc: Overview Standard Life plc: Key Facts

Standard Life plc: Key Employees

Standard Life plc: Key Employee Biographies Standard Life plc: Major Products and Services

Standard Life plc: Company History

Standard Life plc: Management Statement

Standard Life plc: Key Competitors
Standard Life plc: Company Analysis
Standard Life plc: Business Description

Standard Life plc: SWOT Analysis
Standard Life plc: SWOT Overview

Standard Life plc: Strengths Standard Life plc: Weaknesses Standard Life plc: Opportunities

Standard Life plc: Threats

Standard Life plc: Corporate Financial Deals Activity

Standard Life plc: Financial Deals Overview

Standard Life plc: Targets and Partners

Standard Life plc: Top Deals 2013 - 2017YTD

Standard Life plc: Advisors

Standard Life plc: Top Legal Advisors
Standard Life plc: Top Financial Advisors
Standard Life plc: Mergers and Acquisitions

Standard Life plc: Divestments

Standard Life plc: Recent Developments

Standard Life plc: News and Events Summary

Standard Life plc: Contracts

Standard Life plc: Corporate Governance

Standard Life plc: Financial Deals

Standard Life plc: Financial Performance

Appendix

Contact Us

Methodology



Definitions
About MarketLine



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Standard Life plc: Key Facts
- Table 2: Standard Life plc: Key Employees
- Table 3: Standard Life plc: Key Competitors
- Table 4: Standard Life plc: Deal Activity by Deal Type Volume (TTM)
- Table 5: Standard Life plc: M&A Activity by Geography (TTM)
- Table 6: Standard Life plc: Deal Activity by Deal Type Volume (2013 YTD2017)
- Table 7: Standard Life plc: M&A Average Deal Size Value (US\$m)
- Table 8: Standard Life plc: Targets and Partners
- Table 9: Standard Life plc: Top Deals 2013 2017YTD
- Table 10: Standard Life plc: Legal Advisor Ranking by Value (US\$m)
- Table 11: Standard Life plc: Financial Advisor Ranking by Value (US\$m)
- Table 12: Standard Life plc: M&A Volume and Value Trend (2013 YTD2017)
- Table 13: Standard Life plc: M&A Activity by Geography (2013 YTD2017)
- Table 14: Standard Life plc: Divestments Volume and Value Trend (2013 YTD2017)
- Table 15: Standard Life plc: Divestments by Geography (2013 YTD2017)
- Table 16: Standard Life plc: News and Events Summary
- Table 17: Standard Life plc: Contracts
- Table 18: Standard Life plc: Corporate Governance
- Table 19: Standard Life plc: Financial Deals
- Table 20: Standard Life plc: Financial Performance



## **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: Standard Life plc: Deal Activity by Deal Type Volume (TTM)
- Figure 2: Standard Life plc: M&A Activity by Geography (TTM)
- Figure 3: Standard Life plc: Deal Activity by Deal Type Volume (2013 YTD2017)
- Figure 4: Standard Life plc: M&A Average Deal Size Value (US\$m)
- Figure 5: Standard Life plc: M&A Volume and Value Trend (2013 YTD2017)
- Figure 6: Standard Life plc: M&A Activity by Geography (2013 YTD2017)
- Figure 7: Standard Life plc: Divestments Volume and Value Trend (2013 YTD2017)
- Figure 8: Standard Life plc: Divestments by Geography (2013 YTD2017)



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