

Abrdn plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Abrdn plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Abrdn plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Abrdn plc (Abrdn) formerly known as Standard Life Aberdeen PLC, is a global investment company. The company provides a range of investments solutions to wholesale, institutional, and insurance clients. Its investment capabilities include active equity, fixed income, multi-asset, liquidity, real estate, private markets, alternatives, and sustainable investing. Its clients include pension funds, governments, banks, insurers, companies, charities, and IFAs/DFMs. The company's financial adviser business serves wealth managers and advisers through the Wrap and Elevate platforms. Personal wealth business of the company provides various services to individuals in the UK plan for planning secure financial future. Abrdn markets and distributes products through financial institutions, investment platform providers and financial advisers. The company operates in Europe, Asia, the Americas, the Middle East, and Australia. Abrdn is headquartered in Edinburgh, the UK.

SCOPE

Detailed information on Abrdn plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Abrdn plc in the form of a SWOT analysis

An in-depth view of the business model of Abrdn plc including a breakdown and examination of key business segments

Intelligence on Abrdn plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Abrdn plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Abrdn plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Abrdn plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Abrdn plc's business structure, strategy and prospects.

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