

# Standard Chartered Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Standard Chartered Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Standard Chartered Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Standard Chartered Plc (Standard Chartered) is a global financial services provider that provides a range of personal banking, wholesale banking, private banking, SME banking, and business banking solutions. Its portfolio of products includes savings and current accounts, fixed deposits, and term deposits; credit and debit cards, and loans for personal needs, home purchase, corporate requirements, and mortgages. It offers investment products and insurance for life, health, medical, home, and auto. The company provides services such as transactional banking services, mergers and acquisitions advisory services, investment advisory services, wealth management services, Islamic banking services, private banking services, and e-banking services. It serves its customers through a network of branches and outlets across the globe. Standard Chartered is headquartered in London, the UK.

### SCOPE

Detailed information on Standard Chartered Plc required for business and

### competitor intelligence needs

A study of the major internal and external factors affecting Standard Chartered Plc in the form of a SWOT analysis

An in-depth view of the business model of Standard Chartered Plc including a breakdown and examination of key business segments

Intelligence on Standard Chartered Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Standard Chartered Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### **REASONS TO BUY**

Gain understanding of Standard Chartered Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Standard Chartered Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Standard Chartered Plc's business structure, strategy and prospects.

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