

Ssangyong C&E - Strategy, SWOT and Corporate Finance Report

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Abstracts

Ssangyong C&E - Strategy, SWOT and Corporate Finance Report

SUMMARY

Ssangyong C&E - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Ssangyong C&E (Ssangyong) is a cement manufacturing company. It produces, develops, distributes and sells cement and related products. The company's products include Portland cement, blended cement, specialty cement and mixed cement and related products. Ssangyong's major facilities include the Yeongwol plant, Mungyeong Plant, Gwangyang Plant and Donghae plant. It also operates a technology research center in Daejeon. Ssangyong offers limestone for steel production and cement production. The company also carries out petroleum distribution and waste recycling and other environment-related businesses. It uses industrial waste such as scrap tires and scrap plastic sheets which are used in farming, sewage sludge and byproduct gypsum from flue gas desulfurization for the cement production process. Ssangyong is headquartered in Seoul, South Korea.

SCOPE

Detailed information on Ssangyong C&E required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Ssangyong C&E in the form of a SWOT analysis

An in-depth view of the business model of Ssangyong C&E including a breakdown and examination of key business segments

Intelligence on Ssangyong C&E's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ssangyong C&E, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Ssangyong C&E and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ssangyong C&E as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ssangyong C&E's business structure, strategy and prospects.

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