

Square Enix Holdings Co Ltd - Company Profile and SWOT Analysis

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Abstracts

Square Enix Holdings Co Ltd -Company Profile and SWOT Analysis

Summary

Square Enix Holdings Co Ltd -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Square Enix Holdings Co Ltd (Square Enix) is a digital entertainment content development and distribution company. It offers software games, game-related books and accessories, comic magazines, licensing derivative products, and stuffed toys. Square Enix carries out the operation of amusement facilities along with the development, sale, and rental of arcade game machines. The company publishes, distributes, and licenses entertainment content around the world under its international brands including SQUARE ENIX and TAITO. It also has a portfolio of intellectual property including FINAL FANTASY, DRAGON QUEST, and SPACE INVADERS. It operates a global network of development studios in North America, Europe and Japan. The company operates in Japan, China, the US, and the UK. Square Enix is headquartered in Shinjuku-Ku, Tokyo, Japan.

Scope

Detailed information on Square Enix Holdings Co Ltd required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Square Enix Holdings Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Square Enix Holdings Co Ltd including a breakdown and examination of key business segments

Intelligence on Square Enix Holdings Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Square Enix Holdings Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Square Enix Holdings Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Square Enix Holdings Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Square Enix Holdings Co Ltd's business structure, strategy and prospects.

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