

Sports Equipment in India

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Abstracts

Sports Equipment in India

SUMMARY

Sports Equipment in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Indian sports equipment market had total revenues of \$3.3bn in 2018, representing a compound annual growth rate (CAGR) of 12.4% between 2014 and 2018.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Indian sports equipment market in 2018, sales through this channel generated \$289.0m, equivalent to 8.6% of the market's overall value.

Cricket is the most popular sport in the country with the creation of the Indian Premier League (IPL) helping to attract the best players globally and commercialise the sport in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in India

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the India sports equipment market by value in 2018?

What will be the size of the India sports equipment market in 2023?

What factors are affecting the strength of competition in the India sports equipment market?

How has the market performed over the last five years?

How large is India's sports equipment market in relation to its regional counterparts?

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COMPANIES MENTIONED

Decathlon S.A.

NIKE Inc

Big Bazaar

V2 Retail Ltd

Future Retail Ltd

adidas AG

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