

Sports Equipment in France

<https://marketpublishers.com/r/SF93D8E3968EN.html>

Date: January 2020

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: SF93D8E3968EN

Abstracts

Sports Equipment in France

SUMMARY

Sports Equipment in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The French sports equipment market had total revenues of \$7.7bn in 2018, representing a compound annual growth rate (CAGR) of 2.9% between 2014 and 2018.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the French sports equipment market in 2018, sales through this channel generated \$1.2bn, equivalent to 16.1% of the market's overall value.

France is also home to Decathlon, the largest sports retailer in the world, which contributes to the sizeable distribution through hypermarkets, supermarkets and hard discounters.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in France

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the France sports equipment market by value in 2018?

What will be the size of the France sports equipment market in 2023?

What factors are affecting the strength of competition in the France sports equipment market?

How has the market performed over the last five years?

How large is France's sports equipment market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What new products/services/innovations have been launched in the market over the last year?
- 7.3. What strategies do the leading players follow?
- 7.4. What threats do the leading players face?

8 COMPANY PROFILES

- 8.1. Decathlon S.A.
- 8.2. IIC-INTERSPORT International Corporation GmbH
- 8.3. NIKE Inc
- 8.4. Rallye SA
- 8.5. Carrefour SA
- 8.6. adidas AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France sports equipment market value: \$ million, 2014-18
- Table 2: France sports equipment market geography segmentation: \$ million, 2018
- Table 3: France sports equipment market distribution: % share, by value, 2018
- Table 4: France sports equipment market value forecast: \$ million, 2018-23
- Table 5: Decathlon S.A.: key facts
- Table 6: Decathlon S.A.: Key Employees
- Table 7: IIC-INTERSPORT International Corporation GmbH: key facts
- Table 8: IIC-INTERSPORT International Corporation GmbH: Key Employees
- Table 9: NIKE Inc: key facts
- Table 10: NIKE Inc: Annual Financial Ratios
- Table 11: NIKE Inc: Key Employees
- Table 12: Rallye SA: key facts
- Table 13: Rallye SA: Annual Financial Ratios
- Table 14: Rallye SA: Key Employees
- Table 15: Carrefour SA: key facts
- Table 16: Carrefour SA: Annual Financial Ratios
- Table 17: Carrefour SA: Key Employees
- Table 18: Carrefour SA: Key Employees Continued
- Table 19: adidas AG: key facts
- Table 20: adidas AG: Annual Financial Ratios
- Table 21: adidas AG: Key Employees
- Table 22: France size of population (million), 2014-18
- Table 23: France gdp (constant 2005 prices, \$ billion), 2014-18
- Table 24: France gdp (current prices, \$ billion), 2014-18
- Table 25: France inflation, 2014-18
- Table 26: France consumer price index (absolute), 2014-18
- Table 27: France exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: France sports equipment market value: \$ million, 2014-18

Figure 2: France sports equipment market geography segmentation: % share, by value, 2018

Figure 3: France sports equipment market distribution: % share, by value, 2018

Figure 4: France sports equipment market value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the sports equipment market in France, 2018

Figure 6: Drivers of buyer power in the sports equipment market in France, 2018

Figure 7: Drivers of supplier power in the sports equipment market in France, 2018

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment market in France, 2018

Figure 9: Factors influencing the threat of substitutes in the sports equipment market in France, 2018

Figure 10: Drivers of degree of rivalry in the sports equipment market in France, 2018

COMPANIES MENTIONED

Decathlon S.A.

IIC-INTERSPORT International Corporation GmbH

NIKE Inc

Rallye SA

Carrefour SA

adidas AG

I would like to order

Product name: Sports Equipment in France

Product link: <https://marketpublishers.com/r/SF93D8E3968EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF93D8E3968EN.html>