

Sports Equipment in Canada

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Abstracts

Sports Equipment in Canada

SUMMARY

Sports Equipment in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Canadian sports equipment market had total revenues of \$4.2bn in 2018, representing a compound annual growth rate (CAGR) of 2.9% between 2014 and 2018.

Department stores account for the largest proportion of sales in the Canadian sports equipment market in 2018, sales through this channel generated \$1.2bn, equivalent to 28.1% of the market's overall value.

Dominant sports in Canada, such as golf and ice hockey, are key factors in encouraging growth as they involve significant personal investment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in Canada

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the Canada sports equipment market by value in 2018?

What will be the size of the Canada sports equipment market in 2023?

What factors are affecting the strength of competition in the Canada sports equipment market?

How has the market performed over the last five years?

How large is Canada's sports equipment market in relation to its regional counterparts?

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COMPANIES MENTIONED

FGL Sports Ltd.

Mountain Equipment Co-Operative

NIKE Inc

Wal-Mart Canada Corp

adidas AG

Hudson's Bay Company

Foot Locker Inc

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