

# Sports Equipment Global Industry Guide 2014-2023

<https://marketpublishers.com/r/S8E74C3421CEN.html>

Date: February 2020

Pages: 339

Price: US\$ 1,495.00 (Single User License)

ID: S8E74C3421CEN

## Abstracts

Sports Equipment Global Industry Guide 2014-2023

### SUMMARY

Global Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the global sports equipment market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

It excludes all B2B sales made to sports associations and clubs.

Any currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The global sports equipment market had total revenues of \$165.6bn in 2018, representing a compound annual growth rate (CAGR) of 3.9% between 2014

and 2018.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the global sports equipment market in 2017, sales through this channel generated \$21.8bn, equivalent to 13.2% of the market's overall value.

Commercialised competitions such as the NBA, NFL, Premier League and IPL are available across the world and have huge global fan bases helping sustain demand.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global sports equipment market with five year forecasts

## **REASONS TO BUY**

What was the size of the global sports equipment market by value in 2018?

What will be the size of the global sports equipment market in 2023?

What factors are affecting the strength of competition in the global sports equipment market?

How has the market performed over the last five years?

How large is the global sports equipment market in relation to its regional counterparts?



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