

# Sports Equipment Retail in Scandinavia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Sports Equipment Retail in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Scandinavian sports equipment market had total revenues of \$5.5bn in 2020, representing a compound annual growth rate (CAGR) of 4.2% between 2016 and 2020.

Other specialist retail accounted for the largest proportion of sales in the Scandinavian sports equipment market in 2020; sales through this channel generated \$2.6bn, equivalent to 46.7% of the market's overall value.

A surge in home exercise equipment during the pandemic spearheaded an 8.1% increase in market value during 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Scandinavia

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia sports equipment retail market with five year forecasts

## REASONS TO BUY

What was the size of the Scandinavia sports equipment retail market by value in 2020?

What will be the size of the Scandinavia sports equipment retail market in 2025?

What factors are affecting the strength of competition in the Scandinavia sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's sports equipment retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Have there been any large mergers/acquisitions in recent years?
- 7.4. How has the COVID-19 affected leading players?

## **8 COMPANY PROFILES**

- 8.1. Stadium Sweden AB
- 8.2. Amer Sports Corporation
- 8.3. NIKE Inc
- 8.4. adidas AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Scandinavia sports equipment retail market value: \$ million, 2016-20
- Table 2: Scandinavia sports equipment retail market geography segmentation: \$ million, 2020
- Table 3: Scandinavia sports equipment retail market distribution: % share, by value, 2020
- Table 4: Scandinavia sports equipment retail market value forecast: \$ million, 2020-25
- Table 5: Stadium Sweden AB: key facts
- Table 6: Stadium Sweden AB: Key Employees
- Table 7: Amer Sports Corporation: key facts
- Table 8: Amer Sports Corporation: Key Employees
- Table 9: NIKE Inc: key facts
- Table 10: NIKE Inc: Annual Financial Ratios
- Table 11: NIKE Inc: Key Employees
- Table 12: NIKE Inc: Key Employees Continued
- Table 13: adidas AG: key facts
- Table 14: adidas AG: Annual Financial Ratios
- Table 15: adidas AG: Key Employees
- Table 16: Scandinavia exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia sports equipment retail market value: \$ million, 2016-20

Figure 2: Scandinavia sports equipment retail market geography segmentation: % share, by value, 2020

Figure 3: Scandinavia sports equipment retail market distribution: % share, by value, 2020

Figure 4: Scandinavia sports equipment retail market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the sports equipment retail market in Scandinavia, 2020

Figure 6: Drivers of buyer power in the sports equipment retail market in Scandinavia, 2020

Figure 7: Drivers of supplier power in the sports equipment retail market in Scandinavia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Scandinavia, 2020

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Scandinavia, 2020

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Scandinavia, 2020

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