

# Sports Equipment Retail in North America

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## Abstracts

### Sports Equipment Retail in North America

#### Summary

Sports Equipment Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.

The North American sports equipment retail market recorded revenues of \$73.5 billion in 2023, representing a compound annual growth rate (CAGR) of 9.2% between 2018 and 2023.

Other specialist retail accounted for the largest proportion of sales in the North American sports equipment retail market in 2023, sales through this channel generated \$32.0 billion, equivalent to 43.6% of the market's overall value.

According to GlobalData, North America accounted for 35.6% of the global sports equipment retail market in 2023. The market's expansion was

significantly influenced by the rising nominal GDP and the increase in gross disposable income per household. As per the World Bank, in 2023, the US saw a 6.3% rise in nominal GDP, while Mexico experienced a significant 21.9% increase from the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in North America

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America sports equipment retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the North America sports equipment retail market by value in 2023?

What will be the size of the North America sports equipment retail market in 2028?

What factors are affecting the strength of competition in the North America sports equipment retail market?

How has the market performed over the last five years?

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