

Sports Equipment Retail in North America - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Sports Equipment Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The North American sports equipment market had total revenues of \$46.3bn in 2020, representing a compound annual growth rate (CAGR) of 0.1% between 2016 and 2020.

Other specialist retail accounted for the largest proportion of sales in the North American sports equipment market in 2020; sales through this channel generated \$24.2bn, equivalent to 52.4% of the market's overall value.

The significant curtailing of end-use sports equipment had a detrimental effect on this market in 2020, causing the market to contract 3.5% Y-o-Y.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in North America

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America sports equipment retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America sports equipment retail market by value in 2020?

What will be the size of the North America sports equipment retail market in 2025?

What factors are affecting the strength of competition in the North America sports equipment retail market?

How has the market performed over the last five years?

Who are the top competitors in North America's sports equipment retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How has the COVID-19 affected leading players?

8 COMPANY PROFILES

- 8.1. Dick's Sporting Goods Inc
- 8.2. Academy Sports + Outdoors
- 8.3. NIKE Inc
- 8.4. adidas AG
- 8.5. Canadian Tire Corporation, Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America sports equipment retail market value: \$ million, 2016-20
- Table 2: North America sports equipment retail market geography segmentation: \$ million, 2020
- Table 3: North America sports equipment retail market distribution: % share, by value, 2020
- Table 4: North America sports equipment retail market value forecast: \$ million, 2020-25
- Table 5: Dick's Sporting Goods Inc: key facts
- Table 6: Dick's Sporting Goods Inc: Annual Financial Ratios
- Table 7: Dick's Sporting Goods Inc: Key Employees
- Table 8: Dick's Sporting Goods Inc: Key Employees Continued
- Table 9: Academy Sports + Outdoors: key facts
- Table 10: Academy Sports + Outdoors: Annual Financial Ratios
- Table 11: Academy Sports + Outdoors: Key Employees
- Table 12: NIKE Inc: key facts
- Table 13: NIKE Inc: Annual Financial Ratios
- Table 14: NIKE Inc: Key Employees
- Table 15: NIKE Inc: Key Employees Continued
- Table 16: adidas AG: key facts
- Table 17: adidas AG: Annual Financial Ratios
- Table 18: adidas AG: Key Employees
- Table 19: Canadian Tire Corporation, Limited: key facts
- Table 20: Canadian Tire Corporation, Limited: Annual Financial Ratios
- Table 21: Canadian Tire Corporation, Limited: Key Employees
- Table 22: Canadian Tire Corporation, Limited: Key Employees Continued
- Table 23: North America exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: North America sports equipment retail market value: \$ million, 2016-20

Figure 2: North America sports equipment retail market geography segmentation: % share, by value, 2020

Figure 3: North America sports equipment retail market distribution: % share, by value, 2020

Figure 4: North America sports equipment retail market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the sports equipment retail market in North America, 2020

Figure 6: Drivers of buyer power in the sports equipment retail market in North America, 2020

Figure 7: Drivers of supplier power in the sports equipment retail market in North America, 2020

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in North America, 2020

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in North America, 2020

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in North America, 2020

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