

# Sports Equipment Retail in Mexico

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## Abstracts

### Sports Equipment Retail in Mexico

#### Summary

Sports Equipment Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.

The Mexican sports equipment retail market recorded revenues of \$0.6 billion in 2023, representing a compound annual growth rate (CAGR) of 7.9% between 2018 and 2023.

Other specialist retail accounts for the largest proportion of sales in the Mexican sports equipment retail market in 2023, sales through this channel generated \$0.2 billion, equivalent to 31.3% of the market's overall value.

According to GlobalData, Mexico accounted for 0.9% of the North American sports equipment retail market in 2023. The market's expansion was significantly influenced by the rising nominal GDP and the increase in gross

disposable income per household. The World Bank reports that in 2023, Mexico saw a 21.9% rise in nominal GDP and a 23.1% increase in gross disposable income per household compared to the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Mexico

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico sports equipment retail market with five year forecasts

## Reasons to Buy

What was the size of the Mexico sports equipment retail market by value in 2023?

What will be the size of the Mexico sports equipment retail market in 2028?

What factors are affecting the strength of competition in the Mexico sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's sports equipment retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading player?
- 7.4. What have been the most recent market developments?

## **8 COMPANY PROFILES**

- 8.1. Decathlon SA
- 8.2. NIKE Inc
- 8.3. Grupo Marti SAB de CV
- 8.4. adidas AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico sports equipment retail market value: \$ million, 2018-23
- Table 2: Mexico sports equipment retail market geography segmentation: \$ million, 2023
- Table 3: Mexico sports equipment retail market distribution: % share, by value, 2023
- Table 4: Mexico sports equipment retail market value forecast: \$ million, 2023-28
- Table 5: Decathlon SA: key facts
- Table 6: Decathlon SA: Key Employees
- Table 7: NIKE Inc: key facts
- Table 8: NIKE Inc: Annual Financial Ratios
- Table 9: NIKE Inc: Key Employees
- Table 10: NIKE Inc: Key Employees Continued
- Table 11: Grupo Marti SAB de CV: key facts
- Table 12: adidas AG: key facts
- Table 13: adidas AG: Annual Financial Ratios
- Table 14: adidas AG: Key Employees
- Table 15: adidas AG: Key Employees Continued
- Table 16: Mexico size of population (million), 2019-23
- Table 17: Mexico real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 18: Mexico gdp (current prices, \$ billion), 2019-23
- Table 19: Mexico inflation, 2019-23
- Table 20: Mexico consumer price index (absolute), 2019-23
- Table 21: Mexico exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico sports equipment retail market value: \$ million, 2018-23

Figure 2: Mexico sports equipment retail market geography segmentation: % share, by value, 2023

Figure 3: Mexico sports equipment retail market distribution: % share, by value, 2023

Figure 4: Mexico sports equipment retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the sports equipment retail market in Mexico, 2023

Figure 6: Drivers of buyer power in the sports equipment retail market in Mexico, 2023

Figure 7: Drivers of supplier power in the sports equipment retail market in Mexico, 2023

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Mexico, 2023

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Mexico, 2023

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Mexico, 2023

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