

Sports Equipment Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/S8C6F6F9BD01EN.html>

Date: September 2021

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: S8C6F6F9BD01EN

Abstracts

Sports Equipment Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Sports Equipment Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Italian sports equipment market had total revenues of \$2.6bn in 2020, representing a compound annual rate of change (CARC) of -3.4% between 2016 and 2020.

Other specialist retail accounted for the largest proportion of sales in the Italian sports equipment market in 2020; sales through this channel generated \$1.5bn, equivalent to 58.3% of the market's overall value.

The significant curtailing of end-use sports equipment had a detrimental effect on this market in 2020, causing the market to contract 15.1% Y-o-Y.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Italy

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy sports equipment retail market with five year forecasts

REASONS TO BUY

What was the size of the Italy sports equipment retail market by value in 2020?

What will be the size of the Italy sports equipment retail market in 2025?

What factors are affecting the strength of competition in the Italy sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up Italy's sports equipment retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Have there been any large mergers/acquisitions in recent years?
- 7.4. How has the COVID-19 pandemic disrupted the market?

8 COMPANY PROFILES

- 8.1. Decathlon SA
- 8.2. IIC-INTERSPORT International Corporation GmbH
- 8.3. NIKE Inc
- 8.4. adidas AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy sports equipment retail market value: \$ million, 2016-20

Table 2: Italy sports equipment retail market geography segmentation: \$ million, 2020

Table 3: Italy sports equipment retail market distribution: % share, by value, 2020

Table 4: Italy sports equipment retail market value forecast: \$ million, 2020-25

Table 5: Decathlon SA: key facts

Table 6: Decathlon SA: Key Employees

Table 7: IIC-INTERSPORT International Corporation GmbH: key facts

Table 8: IIC-INTERSPORT International Corporation GmbH: Key Employees

Table 9: NIKE Inc: key facts

Table 10: NIKE Inc: Annual Financial Ratios

Table 11: NIKE Inc: Key Employees

Table 12: NIKE Inc: Key Employees Continued

Table 13: adidas AG: key facts

Table 14: adidas AG: Annual Financial Ratios

Table 15: adidas AG: Key Employees

Table 16: Italy size of population (million), 2016-20

Table 17: Italy gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Italy gdp (current prices, \$ billion), 2016-20

Table 19: Italy inflation, 2016-20

Table 20: Italy consumer price index (absolute), 2016-20

Table 21: Italy exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Italy sports equipment retail market value: \$ million, 2016-20

Figure 2: Italy sports equipment retail market geography segmentation: % share, by value, 2020

Figure 3: Italy sports equipment retail market distribution: % share, by value, 2020

Figure 4: Italy sports equipment retail market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the sports equipment retail market in Italy, 2020

Figure 6: Drivers of buyer power in the sports equipment retail market in Italy, 2020

Figure 7: Drivers of supplier power in the sports equipment retail market in Italy, 2020

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Italy, 2020

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Italy, 2020

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Italy, 2020

I would like to order

Product name: Sports Equipment Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/S8C6F6F9BD01EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8C6F6F9BD01EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

