

Sports Equipment Retail in Germany

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Abstracts

Sports Equipment Retail in Germany

Summary

Sports Equipment Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.

The German sports equipment retail market had total revenues of \$12.4 billion in 2023, representing a compound annual growth rate (CAGR) of 6.5% between 2018 and 2023.

The sports equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$12.4 billion, equivalent to 100% of the market's overall value.

The sports equipment retail market in Germany grew significantly due to several factors, including greater health and fitness awareness, the continuous

expansion of digital retail channels, and strong consumer demand for outdoor and home fitness products.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Germany

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany sports equipment retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany sports equipment retail market by value in 2023?

What will be the size of the Germany sports equipment retail market in 2028?

What factors are affecting the strength of competition in the Germany sports equipment retail market?

How has the market performed over the last five years?

Who are the top competitors in Germany's sports equipment retail market?

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