

# Sports Equipment Retail in Europe

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## Abstracts

### Sports Equipment Retail in Europe

#### Summary

Sports Equipment Retail in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.

The European sports equipment retail market had total revenues of \$48.9 billion in 2023, representing a compound annual growth rate (CAGR) of 2.8% between 2018 and 2023.

The sports equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$48.9 billion, equivalent to 100% of the market's overall value.

Germany accounted for 25.5% of the European sports equipment retail market share in 2023, making it the largest market in the region. It is followed by France and the UK accounting for 17.5% and 12.4% respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment retail market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Europe

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe sports equipment retail market with five year forecasts

## Reasons to Buy

What was the size of the Europe sports equipment retail market by value in 2023?

What will be the size of the Europe sports equipment retail market in 2028?

What factors are affecting the strength of competition in the Europe sports equipment retail market?

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