

Sports Equipment Retail in China

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Abstracts

Sports Equipment Retail in China

Summary

Sports Equipment Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.

The Chinese sports equipment retail market recorded revenues of \$31.4 billion in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.

The other specialist retail channel accounted for the market's largest proportion in 2023, with total revenues of \$20.3 billion, equivalent to 64.8% of the market's overall value.

The rising popularity of international sports events such as the Beijing Winter Olympics has spurred interest in various sports, therefore driving the demand for related equipment.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in China

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China sports equipment retail market with five year forecasts

Reasons to Buy

What was the size of the China sports equipment retail market by value in 2023?

What will be the size of the China sports equipment retail market in 2028?

What factors are affecting the strength of competition in the China sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up China's sports equipment retail market?

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