

Sports Equipment Retail in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Sports Equipment Retail in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Chinese sports equipment market had total revenues of \$27.4bn in 2020, representing a compound annual growth rate (CAGR) of 7.5% between 2016 and 2020.

Other specialist retail accounted for the largest proportion of sales in the Chinese sports equipment market in 2020; sales through this channel generated \$19.4bn, equivalent to 70.9% of the market's overall value.

A surge in home exercise equipment during the pandemic spearheaded an 8.9% increase in market value during 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in China

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China sports equipment retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China sports equipment retail market by value in 2020?

What will be the size of the China sports equipment retail market in 2025?

What factors are affecting the strength of competition in the China sports equipment retail market?

How has the market performed over the last five years?

Who are the top competitors in China's sports equipment retail market?

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