

Sports Equipment Retail in Australia

<https://marketpublishers.com/r/S1146E335C1DEN.html>

Date: August 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: S1146E335C1DEN

Abstracts

Sports Equipment Retail in Australia

Summary

Sports Equipment Retail in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.

The Australian sports equipment retail market recorded revenues of \$1.8 billion in 2023, representing a compound annual growth rate (CAGR) of 3.0% between 2018 and 2023.

The other specialist retail channel accounted for the market's largest proportion in 2023, with total revenues of \$967.8 million, equivalent to 55.1% of the market's overall value.

Australia has a rich sports culture, with strong participation in a variety of sports such as cricket, rugby, tennis, and swimming. This diversity ensures a steady demand for sports equipment.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Australia

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia sports equipment retail market with five year forecasts

Reasons to Buy

What was the size of the Australia sports equipment retail market by value in 2023?

What will be the size of the Australia sports equipment retail market in 2028?

What factors are affecting the strength of competition in the Australia sports equipment retail market?

How has the market performed over the last five years?

What are the main segments that make up Australia's sports equipment retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading player?
- 7.4. What have been the most recent market developments?

8 COMPANY PROFILES

- 8.1. IIC-INTERSPORT International Corporation GmbH
- 8.2. Super Retail Group Ltd
- 8.3. NIKE Inc
- 8.4. KMD Brands Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia sports equipment retail market value: \$ million, 2018-23

Table 2: Australia sports equipment retail market geography segmentation: \$ million, 2023

Table 3: Australia sports equipment retail market distribution: % share, by value, 2023

Table 4: Australia sports equipment retail market value forecast: \$ million, 2023-28

Table 5: IIC-INTERSPORT International Corporation GmbH: key facts

Table 6: IIC-INTERSPORT International Corporation GmbH: Key Employees

Table 7: Super Retail Group Ltd: key facts

Table 8: Super Retail Group Ltd: Annual Financial Ratios

Table 9: Super Retail Group Ltd: Key Employees

Table 10: NIKE Inc: key facts

Table 11: NIKE Inc: Annual Financial Ratios

Table 12: NIKE Inc: Key Employees

Table 13: NIKE Inc: Key Employees Continued

Table 14: KMD Brands Ltd: key facts

Table 15: KMD Brands Ltd: Annual Financial Ratios

Table 16: KMD Brands Ltd: Key Employees

Table 17: Australia size of population (million), 2019-23

Table 18: Australia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 19: Australia gdp (current prices, \$ billion), 2019-23

Table 20: Australia inflation, 2019-23

Table 21: Australia consumer price index (absolute), 2019-23

Table 22: Australia exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Australia sports equipment retail market value: \$ million, 2018-23

Figure 2: Australia sports equipment retail market geography segmentation: % share, by value, 2023

Figure 3: Australia sports equipment retail market distribution: % share, by value, 2023

Figure 4: Australia sports equipment retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the sports equipment retail market in Australia, 2023

Figure 6: Drivers of buyer power in the sports equipment retail market in Australia, 2023

Figure 7: Drivers of supplier power in the sports equipment retail market in Australia, 2023

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Australia, 2023

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Australia, 2023

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Australia, 2023

I would like to order

Product name: Sports Equipment Retail in Australia

Product link: <https://marketpublishers.com/r/S1146E335C1DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1146E335C1DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970