

Sports Equipment Retail Global Industry Almanac 2016-2025

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Abstracts

Sports Equipment Retail Global Industry Almanac 2016-2025

SUMMARY

Global Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

It excludes all B2B sales made to sports associations and clubs.

Any currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the retail market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that

are deemed "non-essential". The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The global sports equipment retail market had total revenues of \$149.6bn in 2020, representing a compound annual growth rate (CAGR) of 0.1% between 2016 and 2020.

Primary factors driving the sports equipment retail market is the levels of sports participation of the country and the financial power of end users.

The 2020 global COVID-19 pandemic and accompanying lockdown seen in many countries has severely restricted sports participation both at the amateur and professional level.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the global sports equipment market by value in 2020?

What will be the size of the global sports equipment market in 2025?

What factors are affecting the strength of competition in the global sports equipment market?

How has the market performed over the last five years?

How large is the global sports equipment market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL SPORTS EQUIPMENT RETAIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 SPORTS EQUIPMENT RETAIL IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 SPORTS EQUIPMENT RETAIL IN EUROPE

- 6.1. Market Overview

- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 SPORTS EQUIPMENT RETAIL IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 SPORTS EQUIPMENT RETAIL IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 SPORTS EQUIPMENT RETAIL IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook

12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

13.1. Country data

14 SPORTS EQUIPMENT RETAIL IN BRAZIL

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

15.1. Country data

16 SPORTS EQUIPMENT RETAIL IN CANADA

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

17.1. Country data

18 SPORTS EQUIPMENT RETAIL IN CHINA

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 SPORTS EQUIPMENT RETAIL IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 SPORTS EQUIPMENT RETAIL IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 SPORTS EQUIPMENT RETAIL IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 SPORTS EQUIPMENT RETAIL IN JAPAN

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

- 27.1. Country data

28 SPORTS EQUIPMENT RETAIL IN MEXICO

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

- 29.1. Country data

30 SPORTS EQUIPMENT RETAIL IN THE NETHERLANDS

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

- 31.1. Country data

32 SPORTS EQUIPMENT RETAIL IN NORTH AMERICA

- 32.1. Market Overview

- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 SPORTS EQUIPMENT RETAIL IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 MACROECONOMIC INDICATORS

- 34.1. Country data

35 SPORTS EQUIPMENT RETAIL IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

36 SPORTS EQUIPMENT RETAIL IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

- 37.1. Country data

38 SPORTS EQUIPMENT RETAIL IN SOUTH AFRICA

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

- 39.1. Country data

40 SPORTS EQUIPMENT RETAIL IN SOUTH KOREA

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

- 41.1. Country data

42 SPORTS EQUIPMENT RETAIL IN SPAIN

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

- 43.1. Country data

44 SPORTS EQUIPMENT RETAIL IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation

44.4. Market outlook

44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

45.1. Country data

46 SPORTS EQUIPMENT RETAIL IN THE UNITED KINGDOM

46.1. Market Overview

46.2. Market Data

46.3. Market Segmentation

46.4. Market outlook

46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

47.1. Country data

48 SPORTS EQUIPMENT RETAIL IN THE UNITED STATES

48.1. Market Overview

48.2. Market Data

48.3. Market Segmentation

48.4. Market outlook

48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

49.1. Country data

50 COMPANY PROFILES

50.1. Rallye SA

50.2. Aldi Einkauf GmbH & Co oHG

50.3. Lidl Dienstleistung GmbH & Co KG

50.4. Woolworths Limited

50.5. Super Retail Group Limited

50.6. Hudson's Bay Company

- 50.7. Mountain Equipment Co-Operative
- 50.8. Wal-Mart Canada Corp
- 50.9. Li Ning Company Ltd
- 50.10. ANTA Sports Products Limited
- 50.11. V2 Retail Ltd
- 50.12. Big Bazaar
- 50.13. Future Retail Ltd
- 50.14. BasicNet SpA
- 50.15. Carrefour SA
- 50.16. Aeon Co., Ltd.
- 50.17. Seven & i Holdings Co Ltd
- 50.18. Globoride, Inc.
- 50.19. Grupo Marti SAB de CV
- 50.20. Wal-Mart de Mexico SAB de CV
- 50.21. FEMSA Comercio SA de CV
- 50.22. Koninklijke Ahold Delhaize NV
- 50.23. FGL Sports Ltd
- 50.24. Lenta Ltd
- 50.25. The Foschini Group Limited
- 50.26. The SPAR Group Ltd
- 50.27. Mizuno Corporation
- 50.28. Kolon Corp
- 50.29. FILA Holdings Corporation
- 50.30. Centros Comerciales Carrefour SA
- 50.31. El Corte Ingles SA
- 50.32. IIC-INTERSPORT International Corporation GmbH
- 50.33. Tesco PLC
- 50.34. Frasers Group plc
- 50.35. J Sainsbury plc
- 50.36. adidas AG
- 50.37. Academy Sports + Outdoors
- 50.38. Target Corp
- 50.39. JD Sports Fashion Plc
- 50.40. Dick's Sporting Goods Inc
- 50.41. NIKE Inc
- 50.42. Decathlon SA
- 50.43. Foot Locker Inc
- 50.44. Walmart Inc

51 APPENDIX

51.1. Methodology

51.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global sports equipment retail market value: \$ billion, 2016-20

Table 2: Global sports equipment retail market geography segmentation: \$ billion, 2020

Table 3: Global sports equipment retail market value forecast: \$ billion, 2020-25

Table 4: Global size of population (million), 2016-20

Table 5: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 6: Global gdp (current prices, \$ billion), 2016-20

Table 7: Global inflation, 2016-20

Table 8: Global consumer price index (absolute), 2016-20

Table 9: Global exchange rate, 2016-20

Table 10: Asia-Pacific sports equipment retail market value: \$ billion, 2016-20

Table 11: Asia-Pacific sports equipment retail market geography segmentation: \$ billion, 2020

Table 12: Asia-Pacific sports equipment retail market value forecast: \$ billion, 2020-25

Table 13: Europe sports equipment retail market value: \$ billion, 2016-20

Table 14: Europe sports equipment retail market geography segmentation: \$ billion, 2020

Table 15: Europe sports equipment retail market value forecast: \$ billion, 2020-25

Table 16: Europe size of population (million), 2016-20

Table 17: Europe gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Europe gdp (current prices, \$ billion), 2016-20

Table 19: Europe inflation, 2016-20

Table 20: Europe consumer price index (absolute), 2016-20

Table 21: Europe exchange rate, 2016-20

Table 22: France sports equipment retail market value: \$ billion, 2016-20

Table 23: France sports equipment retail market geography segmentation: \$ billion, 2020

Table 24: France sports equipment retail market value forecast: \$ billion, 2020-25

Table 25: France size of population (million), 2016-20

Table 26: France gdp (constant 2005 prices, \$ billion), 2016-20

Table 27: France gdp (current prices, \$ billion), 2016-20

Table 28: France inflation, 2016-20

Table 29: France consumer price index (absolute), 2016-20

Table 30: France exchange rate, 2016-20

Table 31: Germany sports equipment retail market value: \$ billion, 2016-20

Table 32: Germany sports equipment retail market geography segmentation: \$ billion,

2020

Table 33: Germany sports equipment retail market value forecast: \$ billion, 2020-25

Table 34: Germany size of population (million), 2016-20

Table 35: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 36: Germany gdp (current prices, \$ billion), 2016-20

Table 37: Germany inflation, 2016-20

Table 38: Germany consumer price index (absolute), 2016-20

Table 39: Germany exchange rate, 2016-20

Table 40: Australia sports equipment retail market value: \$ million, 2016-20

Table 41: Australia sports equipment retail market geography segmentation: \$ million, 2020

Table 42: Australia sports equipment retail market value forecast: \$ million, 2020-25

Table 43: Australia size of population (million), 2016-20

Table 44: Australia gdp (constant 2005 prices, \$ billion), 2016-20

Table 45: Australia gdp (current prices, \$ billion), 2016-20

Table 46: Australia inflation, 2016-20

Table 47: Australia consumer price index (absolute), 2016-20

Table 48: Australia exchange rate, 2016-20

Table 49: Brazil sports equipment retail market value: \$ million, 2016-20

Table 50: Brazil sports equipment retail market geography segmentation: \$ million, 2020

Table 51: Brazil sports equipment retail market value forecast: \$ million, 2020-25

Table 52: Brazil size of population (million), 2016-20

Table 53: Brazil gdp (constant 2005 prices, \$ billion), 2016-20

Table 54: Brazil gdp (current prices, \$ billion), 2016-20

Table 55: Brazil inflation, 2016-20

Table 56: Brazil consumer price index (absolute), 2016-20

Table 57: Brazil exchange rate, 2016-20

Table 58: Canada sports equipment retail market value: \$ million, 2016-20

Table 59: Canada sports equipment retail market geography segmentation: \$ million, 2020

Table 60: Canada sports equipment retail market value forecast: \$ million, 2020-25

List Of Figures

LIST OF FIGURES

Figure 1: Global sports equipment retail market value: \$ billion, 2016-20

Figure 2: Global sports equipment retail market geography segmentation: % share, by value, 2020

Figure 3: Global sports equipment retail market value forecast: \$ billion, 2020-25

Figure 4: Forces driving competition in the global sports equipment retail market, 2020

Figure 5: Drivers of buyer power in the global sports equipment retail market, 2020

Figure 6: Drivers of supplier power in the global sports equipment retail market, 2020

Figure 7: Factors influencing the likelihood of new entrants in the global sports equipment retail market, 2020

Figure 8: Factors influencing the threat of substitutes in the global sports equipment retail market, 2020

Figure 9: Drivers of degree of rivalry in the global sports equipment retail market, 2020

Figure 10: Asia-Pacific sports equipment retail market value: \$ billion, 2016-20

Figure 11: Asia-Pacific sports equipment retail market geography segmentation: % share, by value, 2020

Figure 12: Asia-Pacific sports equipment retail market value forecast: \$ billion, 2020-25

Figure 13: Forces driving competition in the sports equipment retail market in Asia-Pacific, 2020

Figure 14: Drivers of buyer power in the sports equipment retail market in Asia-Pacific, 2020

Figure 15: Drivers of supplier power in the sports equipment retail market in Asia-Pacific, 2020

Figure 16: Factors influencing the likelihood of new entrants in the sports equipment retail market in Asia-Pacific, 2020

Figure 17: Factors influencing the threat of substitutes in the sports equipment retail market in Asia-Pacific, 2020

Figure 18: Drivers of degree of rivalry in the sports equipment retail market in Asia-Pacific, 2020

Figure 19: Europe sports equipment retail market value: \$ billion, 2016-20

Figure 20: Europe sports equipment retail market geography segmentation: % share, by value, 2020

Figure 21: Europe sports equipment retail market value forecast: \$ billion, 2020-25

Figure 22: Forces driving competition in the sports equipment retail market in Europe, 2020

Figure 23: Drivers of buyer power in the sports equipment retail market in Europe, 2020

Figure 24: Drivers of supplier power in the sports equipment retail market in Europe, 2020

Figure 25: Factors influencing the likelihood of new entrants in the sports equipment retail market in Europe, 2020

Figure 26: Factors influencing the threat of substitutes in the sports equipment retail market in Europe, 2020

Figure 27: Drivers of degree of rivalry in the sports equipment retail market in Europe, 2020

Figure 28: France sports equipment retail market value: \$ billion, 2016-20

Figure 29: France sports equipment retail market geography segmentation: % share, by value, 2020

Figure 30: France sports equipment retail market value forecast: \$ billion, 2020-25

Figure 31: Forces driving competition in the sports equipment retail market in France, 2020

Figure 32: Drivers of buyer power in the sports equipment retail market in France, 2020

Figure 33: Drivers of supplier power in the sports equipment retail market in France, 2020

Figure 34: Factors influencing the likelihood of new entrants in the sports equipment retail market in France, 2020

Figure 35: Factors influencing the threat of substitutes in the sports equipment retail market in France, 2020

Figure 36: Drivers of degree of rivalry in the sports equipment retail market in France, 2020

Figure 37: Germany sports equipment retail market value: \$ billion, 2016-20

Figure 38: Germany sports equipment retail market geography segmentation: % share, by value, 2020

Figure 39: Germany sports equipment retail market value forecast: \$ billion, 2020-25

Figure 40: Forces driving competition in the sports equipment retail market in Germany, 2020

Figure 41: Drivers of buyer power in the sports equipment retail market in Germany, 2020

Figure 42: Drivers of supplier power in the sports equipment retail market in Germany, 2020

Figure 43: Factors influencing the likelihood of new entrants in the sports equipment retail market in Germany, 2020

Figure 44: Factors influencing the threat of substitutes in the sports equipment retail market in Germany, 2020

Figure 45: Drivers of degree of rivalry in the sports equipment retail market in Germany, 2020

Figure 46: Australia sports equipment retail market value: \$ million, 2016-20

Figure 47: Australia sports equipment retail market geography segmentation: % share, by value, 2020

Figure 48: Australia sports equipment retail market value forecast: \$ million, 2020-25

Figure 49: Forces driving competition in the sports equipment retail market in Australia, 2020

Figure 50: Drivers of buyer power in the sports equipment retail market in Australia, 2020

Figure 51: Drivers of supplier power in the sports equipment retail market in Australia, 2020

Figure 52: Factors influencing the likelihood of new entrants in the sports equipment retail market in Australia, 2020

Figure 53: Factors influencing the threat of substitutes in the sports equipment retail market in Australia, 2020

Figure 54: Drivers of degree of rivalry in the sports equipment retail market in Australia, 2020

Figure 55: Brazil sports equipment retail market value: \$ million, 2016-20

Figure 56: Brazil sports equipment retail market geography segmentation: % share, by value, 2020

Figure 57: Brazil sports equipment retail market value forecast: \$ million, 2020-25

Figure 58: Forces driving competition in the sports equipment retail market in Brazil, 2020

Figure 59: Drivers of buyer power in the sports equipment retail market in Brazil, 2020

Figure 60: Drivers of supplier power in the sports equipment retail market in Brazil, 2020

Figure 61: Factors influencing the likelihood of new entrants in the sports equipment retail market in Brazil, 2020

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