

Sports Equipment Retail Global Industry Almanac 2016-2025

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Abstracts

Sports Equipment Retail Global Industry Almanac 2016-2025

SUMMARY

Global Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

It excludes all B2B sales made to sports associations and clubs.

Any currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the retail market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national lockdowns and temporarily banned the sale of products that

are deemed "non-essential". The length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on this market is difficult to predict. The data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economies.

The global sports equipment retail market had total revenues of \$149.6bn in 2020, representing a compound annual growth rate (CAGR) of 0.1% between 2016 and 2020.

Primary factors driving the sports equipment retail market is the levels of sports participation of the country and the financial power of end users.

The 2020 global COVID-19 pandemic and accompanying lockdown seen in many countries has severely restricted sports participation both at the amateur and professional level.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the global sports equipment market by value in 2020?

What will be the size of the global sports equipment market in 2025?

What factors are affecting the strength of competition in the global sports equipment market?

How has the market performed over the last five years?

How large is the global sports equipment market in relation to its regional counterparts?

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