

Sports Equipment Retail BRIC (Brazil, Russia, India, China) Industry Guide 2016-2025

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Abstracts

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SUMMARY

The BRIC Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the sports equipment retail industry and had a total market value of \$30,244.7 million in 2020. India was the fastest growing country with a CAGR of 5.3% over the 2016-20 period.

Within the sports equipment retail industry, China is the leading country among the BRIC nations with market revenues of \$21,582.9 million in 2020. This was followed by Russia, India and Brazil with a value of \$3,578.9, \$2,997.2, and \$2,085.7 million, respectively.

China is expected to lead the sports equipment retail industry in the BRIC nations with a value of \$35,261.8 million in 2025, followed by India, Russia, Brazil with expected values of \$6,026.3, \$4,990.9 and \$2,690.6 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC sports equipment market

Leading company profiles reveal details of key sports equipment market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC sports equipment market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC sports equipment market by value in 2020?

What will be the size of the BRIC sports equipment market in 2025?

What factors are affecting the strength of competition in the BRIC sports equipment market?

How has the market performed over the last five years?

How large is the BRIC sports equipment market in relation to its regional counterparts?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC SPORTS EQUIPMENT RETAIL

- 2.1. Industry Outlook

3 SPORTS EQUIPMENT RETAIL IN BRAZIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 SPORTS EQUIPMENT RETAIL IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 SPORTS EQUIPMENT RETAIL IN INDIA

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 SPORTS EQUIPMENT RETAIL IN RUSSIA

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

10 MACROECONOMIC INDICATORS

- 10.1. Country data

11 COMPANY PROFILES

- 11.1. Carrefour SA
- 11.2. Li Ning Company Ltd
- 11.3. ANTA Sports Products Limited
- 11.4. V2 Retail Ltd
- 11.5. Big Bazaar
- 11.6. Future Retail Ltd
- 11.7. adidas AG
- 11.8. Lenta Ltd
- 11.9. NIKE Inc
- 11.10. IIC-INTERSPORT International Corporation GmbH
- 11.11. Decathlon SA

12 APPENDIX

- 12.1. Methodology

12.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BRIC sports equipment retail industry, revenue(\$m), 2016-25
- Table 2: BRIC sports equipment retail industry, revenue(\$m), 2016-20
- Table 3: BRIC sports equipment retail industry, revenue(\$m), 2020-25
- Table 4: Brazil sports equipment retail market value: \$ million, 2016-20
- Table 5: Brazil sports equipment retail market geography segmentation: \$ million, 2020
- Table 6: Brazil sports equipment retail market value forecast: \$ million, 2020-25
- Table 7: Brazil size of population (million), 2016-20
- Table 8: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 9: Brazil gdp (current prices, \$ billion), 2016-20
- Table 10: Brazil inflation, 2016-20
- Table 11: Brazil consumer price index (absolute), 2016-20
- Table 12: Brazil exchange rate, 2016-20
- Table 13: China sports equipment retail market value: \$ billion, 2016-20
- Table 14: China sports equipment retail market geography segmentation: \$ billion, 2020
- Table 15: China sports equipment retail market value forecast: \$ billion, 2020-25
- Table 16: China size of population (million), 2016-20
- Table 17: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 18: China gdp (current prices, \$ billion), 2016-20
- Table 19: China inflation, 2016-20
- Table 20: China consumer price index (absolute), 2016-20
- Table 21: China exchange rate, 2016-20
- Table 22: India sports equipment retail market value: \$ million, 2016-20
- Table 23: India sports equipment retail market geography segmentation: \$ million, 2020
- Table 24: India sports equipment retail market value forecast: \$ million, 2020-25
- Table 25: India size of population (million), 2016-20
- Table 26: India gdp (constant 2005 prices, \$ billion), 2016-20
- Table 27: India gdp (current prices, \$ billion), 2016-20
- Table 28: India inflation, 2016-20
- Table 29: India consumer price index (absolute), 2016-20
- Table 30: India exchange rate, 2016-20
- Table 31: Russia sports equipment retail market value: \$ million, 2016-20
- Table 32: Russia sports equipment retail market geography segmentation: \$ million, 2020
- Table 33: Russia sports equipment retail market value forecast: \$ million, 2020-25
- Table 34: Russia size of population (million), 2016-20

Table 35: Russia gdp (constant 2005 prices, \$ billion), 2016-20

Table 36: Russia gdp (current prices, \$ billion), 2016-20

Table 37: Russia inflation, 2016-20

Table 38: Russia consumer price index (absolute), 2016-20

Table 39: Russia exchange rate, 2016-20

Table 40: Carrefour SA: key facts

Table 41: Carrefour SA: Annual Financial Ratios

Table 42: Carrefour SA: Key Employees

Table 43: Carrefour SA: Key Employees Continued

Table 44: Li Ning Company Ltd: key facts

Table 45: Li Ning Company Ltd: Annual Financial Ratios

Table 46: Li Ning Company Ltd: Annual Financial Ratios (Continued)

Table 47: Li Ning Company Ltd: Key Employees

Table 48: ANTA Sports Products Limited: key facts

Table 49: ANTA Sports Products Limited: Annual Financial Ratios

Table 50: ANTA Sports Products Limited: Key Employees

Table 51: V2 Retail Ltd: key facts

Table 52: V2 Retail Ltd: Annual Financial Ratios

Table 53: V2 Retail Ltd: Key Employees

Table 54: Big Bazaar: key facts

Table 55: Future Retail Ltd: key facts

Table 56: Future Retail Ltd: Annual Financial Ratios

Table 57: Future Retail Ltd: Key Employees

Table 58: adidas AG: key facts

Table 59: adidas AG: Annual Financial Ratios

Table 60: adidas AG: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: BRIC sports equipment retail industry, revenue(\$m), 2016-25

Figure 2: BRIC sports equipment retail industry, revenue(\$m), 2016-20

Figure 3: BRIC sports equipment retail industry, revenue(\$m), 2020-25

Figure 4: Brazil sports equipment retail market value: \$ million, 2016-20

Figure 5: Brazil sports equipment retail market geography segmentation: % share, by value, 2020

Figure 6: Brazil sports equipment retail market value forecast: \$ million, 2020-25

Figure 7: Forces driving competition in the sports equipment retail market in Brazil, 2020

Figure 8: Drivers of buyer power in the sports equipment retail market in Brazil, 2020

Figure 9: Drivers of supplier power in the sports equipment retail market in Brazil, 2020

Figure 10: Factors influencing the likelihood of new entrants in the sports equipment retail market in Brazil, 2020

Figure 11: Factors influencing the threat of substitutes in the sports equipment retail market in Brazil, 2020

Figure 12: Drivers of degree of rivalry in the sports equipment retail market in Brazil, 2020

Figure 13: China sports equipment retail market value: \$ billion, 2016-20

Figure 14: China sports equipment retail market geography segmentation: % share, by value, 2020

Figure 15: China sports equipment retail market value forecast: \$ billion, 2020-25

Figure 16: Forces driving competition in the sports equipment retail market in China, 2020

Figure 17: Drivers of buyer power in the sports equipment retail market in China, 2020

Figure 18: Drivers of supplier power in the sports equipment retail market in China, 2020

Figure 19: Factors influencing the likelihood of new entrants in the sports equipment retail market in China, 2020

Figure 20: Factors influencing the threat of substitutes in the sports equipment retail market in China, 2020

Figure 21: Drivers of degree of rivalry in the sports equipment retail market in China, 2020

Figure 22: India sports equipment retail market value: \$ million, 2016-20

Figure 23: India sports equipment retail market geography segmentation: % share, by value, 2020

Figure 24: India sports equipment retail market value forecast: \$ million, 2020-25

Figure 25: Forces driving competition in the sports equipment retail market in India, 2020

Figure 26: Drivers of buyer power in the sports equipment retail market in India, 2020

Figure 27: Drivers of supplier power in the sports equipment retail market in India, 2020

Figure 28: Factors influencing the likelihood of new entrants in the sports equipment retail market in India, 2020

Figure 29: Factors influencing the threat of substitutes in the sports equipment retail market in India, 2020

Figure 30: Drivers of degree of rivalry in the sports equipment retail market in India, 2020

Figure 31: Russia sports equipment retail market value: \$ million, 2016-20

Figure 32: Russia sports equipment retail market geography segmentation: % share, by value, 2020

Figure 33: Russia sports equipment retail market value forecast: \$ million, 2020-25

Figure 34: Forces driving competition in the sports equipment retail market in Russia, 2020

Figure 35: Drivers of buyer power in the sports equipment retail market in Russia, 2020

Figure 36: Drivers of supplier power in the sports equipment retail market in Russia, 2020

Figure 37: Factors influencing the likelihood of new entrants in the sports equipment retail market in Russia, 2020

Figure 38: Factors influencing the threat of substitutes in the sports equipment retail market in Russia, 2020

Figure 39: Drivers of degree of rivalry in the sports equipment retail market in Russia, 2020

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