

Sports Equipment North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

Sports Equipment North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The NAFTA Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The sports equipment industry within the NAFTA countries had a total market value of \$46,283.4 million in 2020. The Canada was the fastest growing country, with a CAGR of 4.8% over the 2016-20 period.

Within the sports equipment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$41,237.9 million in 2020. This was followed by Canada and Mexico, with a value of \$4,649.4 and \$396.1 million, respectively.

The US is expected to lead the sports equipment industry in the NAFTA bloc, with a value of \$45,320.9 million in 2025, followed by Canada and Mexico with

expected values of \$5,067.9 and \$563.8 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA sports equipment market

Leading company profiles reveal details of key sports equipment market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA sports equipment market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA sports equipment market by value in 2020?

What will be the size of the NAFTA sports equipment market in 2025?

What factors are affecting the strength of competition in the NAFTA sports equipment market?

How has the market performed over the last five years?

How large is the NAFTA sports equipment market in relation to its regional counterparts?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA SPORTS EQUIPMENT

- 2.1. Industry Outlook

3 SPORTS EQUIPMENT RETAIL IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 SPORTS EQUIPMENT RETAIL IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 SPORTS EQUIPMENT RETAIL IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. Canadian Tire Corporation, Limited
- 6.2. Mountain Equipment Co-Operative
- 6.3. Decathlon SA
- 6.4. Grupo Marti SAB de CV
- 6.5. Dick's Sporting Goods Inc
- 6.6. Academy Sports + Outdoors
- 6.7. Big 5 Sporting Goods Corp
- 6.8. adidas AG
- 6.9. NIKE Inc

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries sports equipment industry, revenue (\$m), 2016-25

Table 2: NAFTA countries sports equipment industry, revenue (\$m), 2016-20

Table 3: NAFTA countries sports equipment industry forecast, revenue (\$m), 2020-25

Table 4: Canada sports equipment retail market value: \$ million, 2016-20

Table 5: Canada sports equipment retail market geography segmentation: \$ million, 2020

Table 6: Canada sports equipment retail market distribution: % share, by value, 2020

Table 7: Canada sports equipment retail market value forecast: \$ million, 2020-25

Table 8: Canada size of population (million), 2016-20

Table 9: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 10: Canada gdp (current prices, \$ billion), 2016-20

Table 11: Canada inflation, 2016-20

Table 12: Canada consumer price index (absolute), 2016-20

Table 13: Canada exchange rate, 2016-20

Table 14: Mexico sports equipment retail market value: \$ million, 2016-20

Table 15: Mexico sports equipment retail market geography segmentation: \$ million, 2020

Table 16: Mexico sports equipment retail market distribution: % share, by value, 2020

Table 17: Mexico sports equipment retail market value forecast: \$ million, 2020-25

Table 18: Mexico size of population (million), 2016-20

Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: Mexico gdp (current prices, \$ billion), 2016-20

Table 21: Mexico inflation, 2016-20

Table 22: Mexico consumer price index (absolute), 2016-20

Table 23: Mexico exchange rate, 2016-20

Table 24: United States sports equipment retail market value: \$ million, 2016-20

Table 25: United States sports equipment retail market geography segmentation: \$ million, 2020

Table 26: United States sports equipment retail market distribution: % share, by value, 2020

Table 27: United States sports equipment retail market value forecast: \$ million, 2020-25

Table 28: United States size of population (million), 2016-20

Table 29: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 30: United States gdp (current prices, \$ billion), 2016-20

Table 31: United States inflation, 2016-20
Table 32: United States consumer price index (absolute), 2016-20
Table 33: United States exchange rate, 2016-20
Table 34: Canadian Tire Corporation, Limited: key facts
Table 35: Canadian Tire Corporation, Limited: Annual Financial Ratios
Table 36: Canadian Tire Corporation, Limited: Key Employees
Table 37: Canadian Tire Corporation, Limited: Key Employees Continued
Table 38: Mountain Equipment Co-Operative: key facts
Table 39: Mountain Equipment Co-Operative: Key Employees
Table 40: Decathlon SA: key facts
Table 41: Decathlon SA: Key Employees
Table 42: Grupo Marti SAB de CV: key facts
Table 43: Dick's Sporting Goods Inc: key facts
Table 44: Dick's Sporting Goods Inc: Annual Financial Ratios
Table 45: Dick's Sporting Goods Inc: Key Employees
Table 46: Dick's Sporting Goods Inc: Key Employees Continued
Table 47: Academy Sports + Outdoors: key facts
Table 48: Academy Sports + Outdoors: Annual Financial Ratios
Table 49: Academy Sports + Outdoors: Key Employees
Table 50: Big 5 Sporting Goods Corp: key facts
Table 51: Big 5 Sporting Goods Corp: Annual Financial Ratios
Table 52: Big 5 Sporting Goods Corp: Key Employees
Table 53: adidas AG: key facts
Table 54: adidas AG: Annual Financial Ratios
Table 55: adidas AG: Key Employees
Table 56: NIKE Inc: key facts
Table 57: NIKE Inc: Annual Financial Ratios
Table 58: NIKE Inc: Key Employees
Table 59: NIKE Inc: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries sports equipment industry, revenue (\$m), 2016-25

Figure 2: NAFTA countries sports equipment industry, revenue (\$m), 2016-20

Figure 3: NAFTA countries sports equipment industry forecast, revenue (\$m), 2020-25

Figure 4: Canada sports equipment retail market value: \$ million, 2016-20

Figure 5: Canada sports equipment retail market geography segmentation: % share, by value, 2020

Figure 6: Canada sports equipment retail market distribution: % share, by value, 2020

Figure 7: Canada sports equipment retail market value forecast: \$ million, 2020-25

Figure 8: Forces driving competition in the sports equipment retail market in Canada, 2020

Figure 9: Drivers of buyer power in the sports equipment retail market in Canada, 2020

Figure 10: Drivers of supplier power in the sports equipment retail market in Canada, 2020

Figure 11: Factors influencing the likelihood of new entrants in the sports equipment retail market in Canada, 2020

Figure 12: Factors influencing the threat of substitutes in the sports equipment retail market in Canada, 2020

Figure 13: Drivers of degree of rivalry in the sports equipment retail market in Canada, 2020

Figure 14: Mexico sports equipment retail market value: \$ million, 2016-20

Figure 15: Mexico sports equipment retail market geography segmentation: % share, by value, 2020

Figure 16: Mexico sports equipment retail market distribution: % share, by value, 2020

Figure 17: Mexico sports equipment retail market value forecast: \$ million, 2020-25

Figure 18: Forces driving competition in the sports equipment retail market in Mexico, 2020

Figure 19: Drivers of buyer power in the sports equipment retail market in Mexico, 2020

Figure 20: Drivers of supplier power in the sports equipment retail market in Mexico, 2020

Figure 21: Factors influencing the likelihood of new entrants in the sports equipment retail market in Mexico, 2020

Figure 22: Factors influencing the threat of substitutes in the sports equipment retail market in Mexico, 2020

Figure 23: Drivers of degree of rivalry in the sports equipment retail market in Mexico, 2020

Figure 24: United States sports equipment retail market value: \$ million, 2016-20

Figure 25: United States sports equipment retail market geography segmentation: % share, by value, 2020

Figure 26: United States sports equipment retail market distribution: % share, by value, 2020

Figure 27: United States sports equipment retail market value forecast: \$ million, 2020-25

Figure 28: Forces driving competition in the sports equipment retail market in the United States, 2020

Figure 29: Drivers of buyer power in the sports equipment retail market in the United States, 2020

Figure 30: Drivers of supplier power in the sports equipment retail market in the United States, 2020

Figure 31: Factors influencing the likelihood of new entrants in the sports equipment retail market in the United States, 2020

Figure 32: Factors influencing the threat of substitutes in the sports equipment retail market in the United States, 2020

Figure 33: Drivers of degree of rivalry in the sports equipment retail market in the United States, 2020

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