

Sports Equipment in Spain

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Abstracts

Sports Equipment in Spain

SUMMARY

Sports Equipment in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Spanish sports equipment market had total revenues of \$1.5bn in 2018, representing a compound annual growth rate (CAGR) of 3% between 2014 and 2018.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Spanish sports equipment market in 2018, sales through this channel generated \$269.9m, equivalent to 20.4% of the market's overall value.

Football clubs Real Madrid and Barcelona, partnered with Adidas and Nike respectively, help generate income through their branded equipment and merchandise.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in Spain

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the Spain sports equipment market by value in 2018?

What will be the size of the Spain sports equipment market in 2023?

What factors are affecting the strength of competition in the Spain sports equipment market?

How has the market performed over the last five years?

How large is Spain's sports equipment market in relation to its regional counterparts?

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COMPANIES MENTIONED

Decathlon S.A.

IIC-INTERSPORT International Corporation GmbH

Centros Comerciales Carrefour SA

El Corte Ingles, SA

NIKE Inc

adidas AG

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