

Sports Equipment in Singapore

<https://marketpublishers.com/r/S78F5A9C440EN.html>

Date: January 2020

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: S78F5A9C440EN

Abstracts

Sports Equipment in Singapore

SUMMARY

Sports Equipment in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Singaporean sports equipment market had total revenues of \$344.4m in 2018, representing a compound annual growth rate (CAGR) of 3.2% between 2014 and 2018.

Online pure play account for the largest proportion of sales in the Singaporean sports equipment market in 2018, sales through this channel generated \$27.4m, equivalent to 8.0% of the market's overall value.

Distribution through online pure play has grown significantly in the historic period, demonstrates the growing significance of e-commerce in the Singaporean market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in Singapore

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the Singapore sports equipment market by value in 2018?

What will be the size of the Singapore sports equipment market in 2023?

What factors are affecting the strength of competition in the Singapore sports equipment market?

How has the market performed over the last five years?

How large is Singapore's sports equipment market in relation to its regional counterparts?

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COMPANIES MENTIONED

NIKE Inc

adidas AG

Decathlon S.A.

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