

Sports Equipment in Singapore

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Abstracts

Sports Equipment in Singapore

SUMMARY

Sports Equipment in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Singaporean sports equipment market had total revenues of \$344.4m in 2018, representing a compound annual growth rate (CAGR) of 3.2% between 2014 and 2018.

Online pure play account for the largest proportion of sales in the Singaporean sports equipment market in 2018, sales through this channel generated \$27.4m, equivalent to 8.0% of the market's overall value.

Distribution through online pure play has grown significantly in the historic period, demonstrates the growing significance of e-commerce in the Singaporean market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in Singapore

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the Singapore sports equipment market by value in 2018?

What will be the size of the Singapore sports equipment market in 2023?

What factors are affecting the strength of competition in the Singapore sports equipment market?

How has the market performed over the last five years?

How large is Singapore's sports equipment market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What new products/services/innovations have been launched in the market over the last year?
- 7.3. What strategies do the leading players follow?
- 7.4. What threats do the leading players face?

8 COMPANY PROFILES

- 8.1. NIKE Inc
- 8.2. adidas AG
- 8.3. Decathlon S.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Singapore sports equipment market value: \$ million, 2014-18

Table 2: Singapore sports equipment market geography segmentation: \$ million, 2018

Table 3: Singapore sports equipment market distribution: % share, by value, 2018

Table 4: Singapore sports equipment market value forecast: \$ million, 2018-23

Table 5: NIKE Inc: key facts

Table 6: NIKE Inc: Annual Financial Ratios

Table 7: NIKE Inc: Key Employees

Table 8: adidas AG: key facts

Table 9: adidas AG: Annual Financial Ratios

Table 10: adidas AG: Key Employees

Table 11: Decathlon S.A.: key facts

Table 12: Decathlon S.A.: Key Employees

Table 13: Singapore size of population (million), 2014-18

Table 14: Singapore gdp (constant 2005 prices, \$ billion), 2014-18

Table 15: Singapore gdp (current prices, \$ billion), 2014-18

Table 16: Singapore inflation, 2014-18

Table 17: Singapore consumer price index (absolute), 2014-18

Table 18: Singapore exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Singapore sports equipment market value: \$ million, 2014-18

Figure 2: Singapore sports equipment market geography segmentation: % share, by value, 2018

Figure 3: Singapore sports equipment market distribution: % share, by value, 2018

Figure 4: Singapore sports equipment market value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the sports equipment market in Singapore, 2018

Figure 6: Drivers of buyer power in the sports equipment market in Singapore, 2018

Figure 7: Drivers of supplier power in the sports equipment market in Singapore, 2018

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment market in Singapore, 2018

Figure 9: Factors influencing the threat of substitutes in the sports equipment market in Singapore, 2018

Figure 10: Drivers of degree of rivalry in the sports equipment market in Singapore, 2018

COMPANIES MENTIONED

NIKE Inc

adidas AG

Decathlon S.A.

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