

Sports Equipment in North America

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Abstracts

Sports Equipment in North America

SUMMARY

Sports Equipment in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The North American sports equipment market had total revenues of \$48.6bn in 2018, representing a compound annual growth rate (CAGR) of 2.8% between 2014 and 2018.

Hypermarkets, supermarkets and hard discounters account for the largest proportion of sales in the North American sports equipment market in 2018, sales through this channel generated \$4.9bn, equivalent to 10.0% of the market's overall value.

The market has experienced steady growth in recent years, benefiting from steady demand for sports equipment driven by popular sports.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in North America

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the North America sports equipment market by value in 2018?

What will be the size of the North America sports equipment market in 2023?

What factors are affecting the strength of competition in the North America sports equipment market?

How has the market performed over the last five years?

How large is North America's sports equipment market in relation to its regional counterparts?

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COMPANIES MENTIONED

Dick's Sporting Goods Inc

Academy Sports + Outdoors

NIKE Inc

Foot Locker Inc

Walmart Inc

adidas AG

JD Sports Fashion Plc

Decathlon S.A.

FGL Sports Ltd.

Target Corp

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