

Sports Equipment in the Netherlands

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Abstracts

Sports Equipment in the Netherlands

SUMMARY

Sports Equipment in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Dutch sports equipment market had total revenues of \$2.3bn in 2018, representing a compound annual growth rate (CAGR) of 1.6% between 2014 and 2018.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Dutch sports equipment market in 2018, sales through this channel generated \$411.3m, equivalent to 17.9% of the market's overall value.

A number of studies have shown that the popularity of physical activity is declining in the Netherlands, as substitute activities such as video gaming increase in popularity. This explains the sluggish growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in the Netherlands

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the Netherlands sports equipment market by value in 2018?

What will be the size of the Netherlands sports equipment market in 2023?

What factors are affecting the strength of competition in the Netherlands sports equipment market?

How has the market performed over the last five years?

How large is the Netherlands's sports equipment market in relation to its regional counterparts?

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COMPANIES MENTIONED

Decathlon S.A.

IIC-INTERSPORT International Corporation GmbH

NIKE Inc

Koninklijke Ahold Delhaize NV

adidas AG

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