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Sports Equipment in Indonesia

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Abstracts

Sports Equipment in Indonesia

SUMMARY

Sports Equipment in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

The Indonesian sports equipment market had total revenues of $5.4bn in 2018, representing a compound annual growth rate (CAGR) of 11.1% between 2014 and 2018.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Indonesian sports equipment market in 2017, sales through this channel generated $134.9m, equivalent to 2.4% of the market's overall value.

Flooding, tornadoes, and political unrest would have deterred consumers from spending money in markets such as sports equipment.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment market in Indonesia

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia sports equipment market with five year forecasts

REASONS TO BUY

What was the size of the Indonesia sports equipment market by value in 2018?

What will be the size of the Indonesia sports equipment market in 2023?

What factors are affecting the strength of competition in the Indonesia sports equipment market?

How has the market performed over the last five years?

How large is Indonesia's sports equipment market in relation to its regional counterparts?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Geography segmentation
1.4. Market rivalry
1.5. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Geography segmentation
4.2. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

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7.1. Who are the leading players?
7.2. What new products/services/innovations have been launched in the market over the last year?
7.3. What strategies do the leading players follow?
7.4. What threats do the leading players face?

8 COMPANY PROFILES

8.1. NIKE Inc
8.2. adidas AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Indonesia sports equipment market value: $ million, 2014-18
Table 2: Indonesia sports equipment market geography segmentation: $ million, 2018
Table 3: Indonesia sports equipment market distribution: % share, by value, 2018
Table 4: Indonesia sports equipment market value forecast: $ million, 2018-23
Table 5: NIKE Inc: key facts
Table 6: NIKE Inc: Annual Financial Ratios
Table 7: NIKE Inc: Key Employees
Table 8: adidas AG: key facts
Table 9: adidas AG: Annual Financial Ratios
Table 10: adidas AG: Key Employees
Table 11: Indonesia size of population (million), 2014-18
Table 12: Indonesia gdp (constant 2005 prices, $ billion), 2014-18
Table 13: Indonesia gdp (current prices, $ billion), 2014-18
Table 14: Indonesia inflation, 2014-18
Table 15: Indonesia consumer price index (absolute), 2014-18
Table 16: Indonesia exchange rate, 2014-18

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List Of Figures

LIST OF FIGURES

Figure 1: Indonesia sports equipment market value: $ million, 2014-18
Figure 2: Indonesia sports equipment market geography segmentation: % share, by value, 2018
Figure 3: Indonesia sports equipment market distribution: % share, by value, 2018
Figure 4: Indonesia sports equipment market value forecast: $ million, 2018-23
Figure 5: Forces driving competition in the sports equipment market in Indonesia, 2018
Figure 6: Drivers of buyer power in the sports equipment market in Indonesia, 2018
Figure 7: Drivers of supplier power in the sports equipment market in Indonesia, 2018
Figure 8: Factors influencing the likelihood of new entrants in the sports equipment market in Indonesia, 2018
Figure 9: Factors influencing the threat of substitutes in the sports equipment market in Indonesia, 2018
Figure 10: Drivers of degree of rivalry in the sports equipment market in Indonesia, 2018

COMPANIES MENTIONED

NIKE Inc
adidas AG

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