

# **Sports Equipment Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025**

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## **Abstracts**

Sports Equipment Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

### **SUMMARY**

Global Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

Sports equipment Includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.

It excludes all B2B sales made to sports associations and clubs. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The global sports equipment market had total revenues of \$172.1bn in 2020, representing a compound annual growth rate (CAGR) of 3.4% between 2016 and 2020.

Other specialist retail account for the largest proportion of sales in the global sports equipment market in 2020; sales through this channel generated \$98.0bn, equivalent to 57% of the market's overall value.

A surge in home exercise equipment during the pandemic spearheaded a 1.9% increase in market value during 2020 and offset a decline in sales from other sports categories.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global sports equipment market

Leading company profiles reveal details of key sports equipment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global sports equipment market with five year forecasts.

## REASONS TO BUY

What was the size of the global sports equipment market by value in 2020?

What will be the size of the global sports equipment market in 2025?

What factors are affecting the strength of competition in the global sports equipment market?

How has the market performed over the last five years?

How large is the global sports equipment market in relation to its regional counterparts?

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