

# Sports Equipment BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

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## Abstracts

Sports Equipment BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

### SUMMARY

The BRIC Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC sports equipment market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the sports equipment industry and had a total market value of \$35,665.4 million in 2018. India was the fastest growing country with a CAGR of 12.4% over the 2014-18 period.

Within the sports equipment industry, China is the leading country among the BRIC nations with market revenues of \$24,512.7 million in 2018. This was followed by Russia, India and Brazil with a value of \$4,561.3, \$3,344.1, and \$3,247.3 million, respectively.

China is expected to lead the sports equipment industry in the BRIC nations with

a value of \$34,806.7 million in 2023, followed by India, Russia, Brazil with expected values of \$6,033.6, \$5,116.4 and \$3,882.5 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC sports equipment market

Leading company profiles reveal details of key sports equipment market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC sports equipment market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC sports equipment market by value in 2018?

What will be the size of the BRIC sports equipment market in 2023?

What factors are affecting the strength of competition in the BRIC sports equipment market?

How has the market performed over the last five years?

How large is the BRIC sports equipment market in relation to its regional counterparts?

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