

# Sports Equipment BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

<https://marketpublishers.com/r/SAA50884834EN.html>

Date: February 2020

Pages: 106

Price: US\$ 995.00 (Single User License)

ID: SAA50884834EN

## Abstracts

Sports Equipment BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

### SUMMARY

The BRIC Sports Equipment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the BRIC sports equipment market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the sports equipment industry and had a total market value of \$35,665.4 million in 2018. India was the fastest growing country with a CAGR of 12.4% over the 2014-18 period.

Within the sports equipment industry, China is the leading country among the BRIC nations with market revenues of \$24,512.7 million in 2018. This was followed by Russia, India and Brazil with a value of \$4,561.3, \$3,344.1, and \$3,247.3 million, respectively.

China is expected to lead the sports equipment industry in the BRIC nations with

a value of \$34,806.7 million in 2023, followed by India, Russia, Brazil with expected values of \$6,033.6, \$5,116.4 and \$3,882.5 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC sports equipment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC sports equipment market

Leading company profiles reveal details of key sports equipment market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC sports equipment market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC sports equipment market by value in 2018?

What will be the size of the BRIC sports equipment market in 2023?

What factors are affecting the strength of competition in the BRIC sports equipment market?

How has the market performed over the last five years?

How large is the BRIC sports equipment market in relation to its regional counterparts?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC SPORTS EQUIPMENT**

- 2.1. Industry Outlook

### **3 SPORTS EQUIPMENT IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators
- 3.7. Country data

### **4 SPORTS EQUIPMENT IN CHINA**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators
- 4.7. Country data

### **5 SPORTS EQUIPMENT IN INDIA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook

- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators
- 5.7. Country data

## **6 SPORTS EQUIPMENT IN RUSSIA**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators
- 6.7. Country data

## **7 COMPANY PROFILES**

- 7.1. Decathlon S.A.
  - 7.2. NIKE Inc
  - 7.3. adidas AG
  - 7.4. Carrefour SA
  - 7.5. Li Ning Company Ltd
  - 7.6. ANTA Sports Products Limited
  - 7.7. V2 Retail Ltd
  - 7.8. Big Bazaar
  - 7.9. Future Retail Ltd
  - 7.10. Lenta Ltd
  - 7.11. IIC-INTERSPORT International Corporation GmbH
- Appendix

## List Of Tables

### LIST OF TABLES

|   |
|---|
| Table 1: BRIC Sports Equipment industry, revenue(\$m), 2014-23                    |
| Table 2: BRIC Sports Equipment industry, revenue(\$m), 2014-18                    |
| Table 3: BRIC Sports Equipment industry, revenue(\$m), 2018-23                    |
| Table 4: Brazil sports equipment market value: \$ million, 2014-18                |
| Table 5: Brazil sports equipment market geography segmentation: \$ million, 2018  |
| Table 6: Brazil sports equipment market distribution: % share, by value, 2018     |
| Table 7: Brazil sports equipment market value forecast: \$ million, 2018-23       |
| Table 8: Brazil size of population (million), 2014-18                             |
| Table 9: Brazil gdp (constant 2005 prices, \$ billion), 2014-18                   |
| Table 10: Brazil gdp (current prices, \$ billion), 2014-18                        |
| Table 11: Brazil inflation, 2014-18   |
| Table 12: Brazil consumer price index (absolute), 2014-18                         |
| Table 13: Brazil exchange rate, 2014-18   |
| Table 14: China sports equipment market value: \$ billion, 2014-18                |
| Table 15: China sports equipment market geography segmentation: \$ billion, 2018  |
| Table 16: China sports equipment market distribution: % share, by value, 2018     |
| Table 17: China sports equipment market value forecast: \$ billion, 2018-23       |
| Table 18: China size of population (million), 2014-18                             |
| Table 19: China gdp (constant 2005 prices, \$ billion), 2014-18                   |
| Table 20: China gdp (current prices, \$ billion), 2014-18                         |
| Table 21: China inflation, 2014-18  |
| Table 22: China consumer price index (absolute), 2014-18                          |
| Table 23: China exchange rate, 2014-18  |
| Table 24: India sports equipment market value: \$ million, 2014-18                |
| Table 25: India sports equipment market geography segmentation: \$ million, 2018  |
| Table 26: India sports equipment market distribution: % share, by value, 2018     |
| Table 27: India sports equipment market value forecast: \$ million, 2018-23       |
| Table 28: India size of population (million), 2014-18                             |
| Table 29: India gdp (constant 2005 prices, \$ billion), 2014-18                   |
| Table 30: India gdp (current prices, \$ billion), 2014-18                         |
| Table 31: India inflation, 2014-18  |
| Table 32: India consumer price index (absolute), 2014-18                          |
| Table 33: India exchange rate, 2014-18  |
| Table 34: Russia sports equipment market value: \$ million, 2014-18               |
| Table 35: Russia sports equipment market geography segmentation: \$ million, 2018 |

Table 36: Russia sports equipment market distribution: % share, by value, 2018

Table 37: Russia sports equipment market value forecast: \$ million, 2018-23

Table 38: Russia size of population (million), 2014-18

Table 39: Russia gdp (constant 2005 prices, \$ billion), 2014-18

Table 40: Russia gdp (current prices, \$ billion), 2014-18

Table 41: Russia inflation, 2014-18

Table 42: Russia consumer price index (absolute), 2014-18

Table 43: Russia exchange rate, 2014-18

Table 44: Decathlon S.A.: key facts

Table 45: Decathlon S.A.: Key Employees

Table 46: NIKE Inc: key facts

Table 47: NIKE Inc: Annual Financial Ratios

Table 48: NIKE Inc: Key Employees

Table 49: adidas AG: key facts

Table 50: adidas AG: Annual Financial Ratios

Table 51: adidas AG: Key Employees

Table 52: Carrefour SA: key facts

Table 53: Carrefour SA: Annual Financial Ratios

Table 54: Carrefour SA: Key Employees

Table 55: Carrefour SA: Key Employees Continued

Table 56: Li Ning Company Ltd: key facts

Table 57: Li Ning Company Ltd: Annual Financial Ratios

Table 58: Li Ning Company Ltd: Key Employees

Table 59: ANTA Sports Products Limited: key facts

Table 60: ANTA Sports Products Limited: Annual Financial Ratios

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC Sports Equipment industry, revenue(\$m), 2014-23
- Figure 2: BRIC Sports Equipment industry, revenue(\$m), 2014-18
- Figure 3: BRIC Sports Equipment industry, revenue(\$m), 2018-23
- Figure 4: Brazil sports equipment market value: \$ million, 2014-18
- Figure 5: Brazil sports equipment market geography segmentation: % share, by value, 2018
- Figure 6: Brazil sports equipment market distribution: % share, by value, 2018
- Figure 7: Brazil sports equipment market value forecast: \$ million, 2018-23
- Figure 8: Forces driving competition in the sports equipment market in Brazil, 2018
- Figure 9: Drivers of buyer power in the sports equipment market in Brazil, 2018
- Figure 10: Drivers of supplier power in the sports equipment market in Brazil, 2018
- Figure 11: Factors influencing the likelihood of new entrants in the sports equipment market in Brazil, 2018
- Figure 12: Factors influencing the threat of substitutes in the sports equipment market in Brazil, 2018
- Figure 13: Drivers of degree of rivalry in the sports equipment market in Brazil, 2018
- Figure 14: China sports equipment market value: \$ billion, 2014-18
- Figure 15: China sports equipment market geography segmentation: % share, by value, 2018
- Figure 16: China sports equipment market distribution: % share, by value, 2018
- Figure 17: China sports equipment market value forecast: \$ billion, 2018-23
- Figure 18: Forces driving competition in the sports equipment market in China, 2018
- Figure 19: Drivers of buyer power in the sports equipment market in China, 2018
- Figure 20: Drivers of supplier power in the sports equipment market in China, 2018
- Figure 21: Factors influencing the likelihood of new entrants in the sports equipment market in China, 2018
- Figure 22: Factors influencing the threat of substitutes in the sports equipment market in China, 2018
- Figure 23: Drivers of degree of rivalry in the sports equipment market in China, 2018
- Figure 24: India sports equipment market value: \$ million, 2014-18
- Figure 25: India sports equipment market geography segmentation: % share, by value, 2018
- Figure 26: India sports equipment market distribution: % share, by value, 2018
- Figure 27: India sports equipment market value forecast: \$ million, 2018-23
- Figure 28: Forces driving competition in the sports equipment market in India, 2018

Figure 29: Drivers of buyer power in the sports equipment market in India, 2018

Figure 30: Drivers of supplier power in the sports equipment market in India, 2018

Figure 31: Factors influencing the likelihood of new entrants in the sports equipment market in India, 2018

Figure 32: Factors influencing the threat of substitutes in the sports equipment market in India, 2018

Figure 33: Drivers of degree of rivalry in the sports equipment market in India, 2018

Figure 34: Russia sports equipment market value: \$ million, 2014-18

Figure 35: Russia sports equipment market geography segmentation: % share, by value, 2018

Figure 36: Russia sports equipment market distribution: % share, by value, 2018

Figure 37: Russia sports equipment market value forecast: \$ million, 2018-23

Figure 38: Forces driving competition in the sports equipment market in Russia, 2018

Figure 39: Drivers of buyer power in the sports equipment market in Russia, 2018

Figure 40: Drivers of supplier power in the sports equipment market in Russia, 2018

Figure 41: Factors influencing the likelihood of new entrants in the sports equipment market in Russia, 2018

Figure 42: Factors influencing the threat of substitutes in the sports equipment market in Russia, 2018

Figure 43: Drivers of degree of rivalry in the sports equipment market in Russia, 2018



## I would like to order

Product name: Sports Equipment BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

Product link: <https://marketpublishers.com/r/SAA50884834EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SAA50884834EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970