

Frasers Group plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Frasers Group plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Frasers Group plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Frasers Group plc (Frasers Group) is a retailer of sports, fitness, fashion and lifestyle products. The company's product portfolio includes sportswear, sports accessories, sports related equipment, footwear, outdoor clothing and other sports-related goods. Frasers Group markets products under Slazenger, Everlast, Lonsdale, Karrimor, Antigua, Campri, Carlton, Donnay, Gelert, LA Gear, Lillywhites, Muddyfox, Nevica, No Fear, Silver Fox, Sondico, Crafted, Fabric, Firetrap, Full Circle, Golddigga, Hot Tuna, House of Fraser, Soviet, and Voodoo Dolls brand names. It merchandises products through physical stores and e-commerce platforms, including sportsdirect.com, USC.co.uk, Republic.com, Field & Trek.com, Megavalue.com, Megavaluedirect.com, Flannels.com, sofa.com and Flannels.com. The company's business operations span across the US, Europe and Asia Pacific. Frasers Group is headquartered in Shirebrook, Derbyshire, the UK.

Scope

Detailed information on Frasers Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Frasers Group plc in the form of a SWOT analysis

An in-depth view of the business model of Frasers Group plc including a breakdown and examination of key business segments

Intelligence on Frasers Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Frasers Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Frasers Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Frasers Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Frasers Group plc's business structure, strategy and prospects.

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