

Splash Corporation - Strategy, SWOT and Corporate Finance Report

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Date: November 2020

Pages: 26

Price: US\$ 175.00 (Single User License)

ID: S224A02A10DEN

Abstracts

Splash Corporation - Strategy, SWOT and Corporate Finance Report

Summary

Splash Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Splash Corporation (Splash) manufactures and markets food products, personal care and beauty care products. The company offers styling gels, skin care products, anti-bacterial products, hair care products, and canned Filipino dishes. It markets these products under Extract, Maxi-Peel, SkinWhite, Flawlessly U, Stylex, Kolours, Shades, Vitress, MoonDish and Hygienix brands. The company sells these products to major supermarket, wholesalers, drugstores, convenience store, local consolidators, country distributors and regional distributors. It operates a Splash Research Institute that focuses on developing the new products. It has business presence in the Middle East, North America, Asia-Pacific and Africa. Splash is headquartered in Taguig City, the Philippines.

Scope

Detailed information on Splash Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Splash Corporation in the form of a SWOT analysis

An in-depth view of the business model of Splash Corporation including a breakdown and examination of key business segments

Intelligence on Splash Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Splash Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Splash Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Splash Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Splash Corporation's business structure, strategy and prospects.

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