

Spirits in France

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Abstracts

Spirits in France

Summary

Spirits in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The spirits market consists of the sale of brandy, gin & genever, liqueurs, rum, specialty spirits, tequila & mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The French Spirits market had total revenues of \$25,236.4 million in 2023, representing a compound annual growth rate (CAGR) of 4.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3.9% between 2018 and 2023, to reach a total of 474.8 million liters in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 13.3% for the five-year period 2023-28, which is expected to drive the market to a value of \$47,033.6 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the spirits market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in France

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France spirits market with five year forecasts

Reasons to Buy

What was the size of the France spirits market by value in 2023?

What will be the size of the France spirits market in 2028?

What factors are affecting the strength of competition in the France spirits market?

How has the market performed over the last five years?

How large is France's spirits market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the French spirits market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-23)?
- 7.5. What are the most popular brands in the French spirits market?

8 COMPANY PROFILES

- 8.1. Pernod Ricard SA
- 8.2. Bacardi Limited
- 8.3. Marie Brizard Wine & Spirits SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France spirits market value: \$ million, 2018-23
- Table 2: France spirits market volume: million liters, 2018-23
- Table 3: France spirits market category segmentation: % share, by value, 2018-23
- Table 4: France spirits market category segmentation: \$ million, 2018-23
- Table 5: France spirits market geography segmentation: \$ million, 2023
- Table 6: France spirits market distribution: % share, by volume, 2023
- Table 7: France spirits market value forecast: \$ million, 2023-28
- Table 8: France spirits market volume forecast: million liters, 2023-28
- Table 9: France spirits market share: % share, by volume, 2023
- Table 10: Pernod Ricard SA: Key Facts
- Table 11: Pernod Ricard SA: Annual Financial Ratios
- Table 12: Pernod Ricard SA: Key Employees
- Table 13: Pernod Ricard SA: Key Employees Continued
- Table 14: Bacardi Limited: Key Facts
- Table 15: Bacardi Limited: Key Employees
- Table 16: Bacardi Limited: Key Employees Continued
- Table 17: Marie Brizard Wine & Spirits SA: Key Facts
- Table 18: Marie Brizard Wine & Spirits SA: Annual Financial Ratios
- Table 19: Marie Brizard Wine & Spirits SA: Key Employees
- Table 20: France Size of Population (million), 2019-23
- Table 21: France Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 22: France GDP (current prices, \$ billion), 2019-23
- Table 23: France Inflation, 2019-23
- Table 24: France Consumer Price Index (Absolute), 2019-23
- Table 25: France Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

- Figure 1: France spirits market value: \$ million, 2018-23
- Figure 2: France spirits market volume: million liters, 2018-23
- Figure 3: France spirits market category segmentation: \$ million, 2018-23
- Figure 4: France spirits market geography segmentation: % share, by value, 2023
- Figure 5: France spirits market distribution: % share, by volume, 2023
- Figure 6: France spirits market value forecast: \$ million, 2023-28
- Figure 7: France spirits market volume forecast: million liters, 2023-28
- Figure 8: Forces driving competition in the spirits market in France, 2023
- Figure 9: Drivers of buyer power in the spirits market in France, 2023
- Figure 10: Drivers of supplier power in the spirits market in France, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the spirits market in France, 2023
- Figure 12: Factors influencing the threat of substitutes in the spirits market in France, 2023
- Figure 13: Drivers of degree of rivalry in the spirits market in France, 2023
- Figure 14: France spirits market share: % share, by volume, 2023

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