

# Spirits in Canada

<https://marketpublishers.com/r/SB5B559B6C7EN.html>

Date: September 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: SB5B559B6C7EN

## Abstracts

### Spirits in Canada

#### Summary

Spirits in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The spirits market consists of the sale of brandy, gin & genever, liqueurs, rum, specialty spirits, tequila & mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Canadian Spirits market had total revenues of \$16,132.0 million in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.

Market consumption volume increased with a CAGR of 5.6% between 2018 and 2023, to reach a total of 459.1 million liters in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 10.6% for the five-year period 2023-28, which is expected to drive the market to a value of \$26,753.3 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in Canada

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada spirits market with five year forecasts

## Reasons to Buy

What was the size of the Canada spirits market by value in 2023?

What will be the size of the Canada spirits market in 2028?

What factors are affecting the strength of competition in the Canada spirits market?

How has the market performed over the last five years?

What are the main segments that make up Canada's spirits market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian spirits market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-23)?
- 7.5. What are the most popular brands in the Canadian spirits market?

## **8 COMPANY PROFILES**

- 8.1. Diageo plc
- 8.2. Bacardi Limited
- 8.3. Pernod Ricard SA
- 8.4. Goodridge & Williams Distilling

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada spirits market value: \$ million, 2018-23
- Table 2: Canada spirits market volume: million liters, 2018-23
- Table 3: Canada spirits market category segmentation: % share, by value, 2018-23
- Table 4: Canada spirits market category segmentation: \$ million, 2018-23
- Table 5: Canada spirits market geography segmentation: \$ million, 2023
- Table 6: Canada spirits market distribution: % share, by volume, 2023
- Table 7: Canada spirits market value forecast: \$ million, 2023-28
- Table 8: Canada spirits market volume forecast: million liters, 2023-28
- Table 9: Canada spirits market share: % share, by volume, 2023
- Table 10: Diageo plc: Key Facts
- Table 11: Diageo plc: Annual Financial Ratios
- Table 12: Diageo plc: Key Employees
- Table 13: Diageo plc: Key Employees Continued
- Table 14: Bacardi Limited: Key Facts
- Table 15: Bacardi Limited: Key Employees
- Table 16: Bacardi Limited: Key Employees Continued
- Table 17: Pernod Ricard SA: Key Facts
- Table 18: Pernod Ricard SA: Annual Financial Ratios
- Table 19: Pernod Ricard SA: Key Employees
- Table 20: Pernod Ricard SA: Key Employees Continued
- Table 21: Goodridge & Williams Distilling: Key Facts
- Table 22: Canada Size of Population (million), 2019-23
- Table 23: Canada Real GDP (constant 2010 prices, \$ billion), 2019-23
- Table 24: Canada GDP (current prices, \$ billion), 2019-23
- Table 25: Canada Inflation, 2019-23
- Table 26: Canada Consumer Price Index (absolute), 2019-23
- Table 27: Canada Exchange Rate, 2018-23

## List Of Figures

### LIST OF FIGURES

- Figure 1: Canada spirits market value: \$ million, 2018-23
- Figure 2: Canada spirits market volume: million liters, 2018-23
- Figure 3: Canada spirits market category segmentation: \$ million, 2018-23
- Figure 4: Canada spirits market geography segmentation: % share, by value, 2023
- Figure 5: Canada spirits market distribution: % share, by volume, 2023
- Figure 6: Canada spirits market value forecast: \$ million, 2023-28
- Figure 7: Canada spirits market volume forecast: million liters, 2023-28
- Figure 8: Forces driving competition in the spirits market in Canada, 2023
- Figure 9: Drivers of buyer power in the spirits market in Canada, 2023
- Figure 10: Drivers of supplier power in the spirits market in Canada, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the spirits market in Canada, 2023
- Figure 12: Factors influencing the threat of substitutes in the spirits market in Canada, 2023
- Figure 13: Drivers of degree of rivalry in the spirits market in Canada, 2023
- Figure 14: Canada spirits market share: % share, by volume, 2023

## I would like to order

Product name: Spirits in Canada

Product link: <https://marketpublishers.com/r/SB5B559B6C7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB5B559B6C7EN.html>