

# Spirits in Switzerland

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## Abstracts

Spirits in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The spirits market consists of the sale of whiskey, vodka, brandy, liqueurs, rum, gin & genever, and others. The scope of others includes tequila & mezcal, local spirits, and non - alcoholic spirits drinks.

The Swiss spirits market recorded revenues of \$2,750.5 million in 2024, representing a compound annual growth rate (CAGR) of 5.0% between 2019-24.

Market consumption volume increased with a CAGR of 1.7% between 2019-24, reaching a total of 35.6 million liters in 2024.

The Swiss spirits market registered healthy growth during 2019-24, as Swiss consumers increasingly embraced premium, artisanal, and diverse spirit offerings driven by a stable economy and high disposable incomes that allowed greater spending on quality alcoholic beverages.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in Switzerland

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland spirits market with five year forecasts by both value and volume

## **Reasons to Buy**

What was the size of the Switzerland spirits market by value in 2024?

What will be the size of the Switzerland spirits market in 2029?

What factors are affecting the strength of competition in the Switzerland spirits market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's spirits market?

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