

# Spirits in Indonesia

<https://marketpublishers.com/r/S1CD7E03FB2EN.html>

Date: November 2020

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: S1CD7E03FB2EN

## Abstracts

Spirits in Indonesia

### Summary

Spirits in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The spirits market consists of the sale of brandy, gin & genever, liqueurs, rum, specialty spirits, tequila & mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indonesian spirits market had total revenues of \$389.5m in 2019, representing a compound annual growth rate (CAGR) of 7.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 5.1% between 2015 and 2019, to reach a total of 9.9 million liters in 2019.

Positive economic conditions and rising disposable income largely supported the growth of this market

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in Indonesia

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia spirits market with five year forecasts

## Reasons to Buy

What was the size of the Indonesia spirits market by value in 2019?

What will be the size of the Indonesia spirits market in 2024?

What factors are affecting the strength of competition in the Indonesia spirits market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's spirits market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which companies have been most successful in increasing their market share between 2015 and 2019?
- 7.4. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Diageo plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Indonesia spirits market value: \$ million, 2015-19
- Table 2: Indonesia spirits market volume: million liters, 2015-19
- Table 3: Indonesia spirits market category segmentation: \$ million, 2019
- Table 4: Indonesia spirits market geography segmentation: \$ billion, 2019
- Table 5: Indonesia spirits market distribution: % share, by value, 2019
- Table 6: Indonesia spirits market value forecast: \$ million, 2019-24
- Table 7: Indonesia spirits market volume forecast: million liters, 2019-24
- Table 8: Indonesia spirits market share: % share, by value, 2019
- Table 9: Diageo plc: key facts
- Table 10: Diageo plc: Key Employees
- Table 11: Diageo plc: Key Employees Continued
- Table 12: Indonesia size of population (million), 2015-19
- Table 13: Indonesia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 14: Indonesia gdp (current prices, \$ billion), 2015-19
- Table 15: Indonesia inflation, 2015-19
- Table 16: Indonesia consumer price index (absolute), 2015-19
- Table 17: Indonesia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia spirits market value: \$ million, 2015-19

Figure 2: Indonesia spirits market volume: million liters, 2015-19

Figure 3: Indonesia spirits market category segmentation: % share, by value, 2019

Figure 4: Indonesia spirits market geography segmentation: % share, by value, 2019

Figure 5: Indonesia spirits market distribution: % share, by value, 2019

Figure 6: Indonesia spirits market value forecast: \$ million, 2019-24

Figure 7: Indonesia spirits market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the spirits market in Indonesia, 2019

Figure 9: Drivers of buyer power in the spirits market in Indonesia, 2019

Figure 10: Drivers of supplier power in the spirits market in Indonesia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the spirits market in Indonesia, 2019

Figure 12: Factors influencing the threat of substitutes in the spirits market in Indonesia, 2019

Figure 13: Drivers of degree of rivalry in the spirits market in Indonesia, 2019

Figure 14: Indonesia spirits market share: % share, by value, 2019

### COMPANIES MENTIONED

Diageo plc

## I would like to order

Product name: Spirits in Indonesia

Product link: <https://marketpublishers.com/r/S1CD7E03FB2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1CD7E03FB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970