

Spirits in Canada - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/S4566DE81D00EN.html>

Date: February 2022

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: S4566DE81D00EN

Abstracts

Spirits in Canada - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Spirits in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The spirits market consists of the sale of brandy, gin and genever, liqueurs, rum, specialty spirits, tequila and mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Canadian spirits market had total revenues of \$12.2bn in 2020, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.3% between 2016-2020, to reach a total of 404.3 million litres in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 9% for the five-year period 2020 - 2025, which is expected to drive the

market to a value of \$18.7bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the spirits market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in Canada

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada spirits market with five year forecasts

REASONS TO BUY

What was the size of the Canada spirits market by value in 2020?

What will be the size of the Canada spirits market in 2025?

What factors are affecting the strength of competition in the Canada spirits market?

How has the market performed over the last five years?

What are the main segments that make up Canada's spirits market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian spirits market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Diageo plc
- 8.2. Bacardi Limited
- 8.3. Pernod Ricard SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada spirits market value: \$ billion, 2016-20
- Table 2: Canada spirits market volume: million liters, 2016-20
- Table 3: Canada spirits market category segmentation: \$ billion, 2020
- Table 4: Canada spirits market geography segmentation: \$ billion, 2020
- Table 5: Canada spirits market distribution: % share, by volume, 2020
- Table 6: Canada spirits market value forecast: \$ billion, 2020-25
- Table 7: Canada spirits market volume forecast: million liters, 2020-25
- Table 8: Canada spirits market share: % share, by volume, 2020
- Table 9: Diageo plc: key facts
- Table 10: Diageo plc: Annual Financial Ratios
- Table 11: Diageo plc: Key Employees
- Table 12: Bacardi Limited: key facts
- Table 13: Bacardi Limited: Key Employees
- Table 14: Pernod Ricard SA: key facts
- Table 15: Pernod Ricard SA: Annual Financial Ratios
- Table 16: Pernod Ricard SA: Key Employees
- Table 17: Pernod Ricard SA: Key Employees Continued
- Table 18: Canada size of population (million), 2016-20
- Table 19: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Canada gdp (current prices, \$ billion), 2016-20
- Table 21: Canada inflation, 2016-20
- Table 22: Canada consumer price index (absolute), 2016-20
- Table 23: Canada exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Canada spirits market value: \$ billion, 2016-20
- Figure 2: Canada spirits market volume: million liters, 2016-20
- Figure 3: Canada spirits market category segmentation: % share, by value, 2020
- Figure 4: Canada spirits market geography segmentation: % share, by value, 2020
- Figure 5: Canada spirits market distribution: % share, by volume, 2020
- Figure 6: Canada spirits market value forecast: \$ billion, 2020-25
- Figure 7: Canada spirits market volume forecast: million liters, 2020-25
- Figure 8: Forces driving competition in the spirits market in Canada, 2020
- Figure 9: Drivers of buyer power in the spirits market in Canada, 2020
- Figure 10: Drivers of supplier power in the spirits market in Canada, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the spirits market in Canada, 2020
- Figure 12: Factors influencing the threat of substitutes in the spirits market in Canada, 2020
- Figure 13: Drivers of degree of rivalry in the spirits market in Canada, 2020
- Figure 14: Canada spirits market share: % share, by volume, 2020

I would like to order

Product name: Spirits in Canada - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/S4566DE81D00EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4566DE81D00EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970