

Spirits in Asia-Pacific - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/S8E1980FA811EN.html>

Date: February 2022

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: S8E1980FA811EN

Abstracts

Spirits in Asia-Pacific - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Spirits in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The spirits market consists of the sale of brandy, gin and genever, liqueurs, rum, specialty spirits, tequila and mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Asia-Pacific spirits market had total revenues of \$365.9bn in 2020, representing a compound annual rate of change (CARC) of -2.3% between 2016 and 2020.

Market consumption volumes declined with a CARC of -1.1% between 2016-2020, to reach a total of 20,232.6 million litres in 2020.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 8.2% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$541.7bn by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the spirits market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the spirits market in Asia-Pacific

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific spirits market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific spirits market by value in 2020?

What will be the size of the Asia-Pacific spirits market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific spirits market?

How has the market performed over the last five years?

How large is Asia-Pacific's spirits market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific spirits market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Suntory Holdings Ltd
- 8.2. Hite Jinro Co Ltd
- 8.3. Diageo plc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific spirits market value: \$ billion, 2016-20

Table 2: Asia-Pacific spirits market volume: million liters, 2016-20

Table 3: Asia-Pacific spirits market category segmentation: \$ billion, 2020

Table 4: Asia-Pacific spirits market geography segmentation: \$ billion, 2020

Table 5: Asia-Pacific spirits market distribution: % share, by volume, 2020

Table 6: Asia-Pacific spirits market value forecast: \$ billion, 2020-25

Table 7: Asia-Pacific spirits market volume forecast: million liters, 2020-25

Table 8: Asia-Pacific spirits market share: % share, by volume, 2020

Table 9: Suntory Holdings Ltd: key facts

Table 10: Suntory Holdings Ltd: Key Employees

Table 11: Suntory Holdings Ltd: Key Employees Continued

Table 12: Hite Jinro Co Ltd: key facts

Table 13: Hite Jinro Co Ltd: Annual Financial Ratios

Table 14: Hite Jinro Co Ltd: Key Employees

Table 15: Diageo plc: key facts

Table 16: Diageo plc: Annual Financial Ratios

Table 17: Diageo plc: Key Employees

Table 18: Asia-Pacific exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific spirits market value: \$ billion, 2016-20

Figure 2: Asia-Pacific spirits market volume: million liters, 2016-20

Figure 3: Asia-Pacific spirits market category segmentation: % share, by value, 2020

Figure 4: Asia-Pacific spirits market geography segmentation: % share, by value, 2020

Figure 5: Asia-Pacific spirits market distribution: % share, by volume, 2020

Figure 6: Asia-Pacific spirits market value forecast: \$ billion, 2020-25

Figure 7: Asia-Pacific spirits market volume forecast: million liters, 2020-25

Figure 8: Forces driving competition in the spirits market in Asia-Pacific, 2020

Figure 9: Drivers of buyer power in the spirits market in Asia-Pacific, 2020

Figure 10: Drivers of supplier power in the spirits market in Asia-Pacific, 2020

Figure 11: Factors influencing the likelihood of new entrants in the spirits market in Asia-Pacific, 2020

Figure 12: Factors influencing the threat of substitutes in the spirits market in Asia-Pacific, 2020

Figure 13: Drivers of degree of rivalry in the spirits market in Asia-Pacific, 2020

Figure 14: Asia-Pacific spirits market share: % share, by volume, 2020

I would like to order

Product name: Spirits in Asia-Pacific - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/S8E1980FA811EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8E1980FA811EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970