

Spirits Global Industry Almanac 2018-2027

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Abstracts

Spirits Global Industry Almanac 2018-2027

Summary

Global Spirits industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The spirits market consists of the sale of brandy, gin & genever, liqueurs, rum, specialty spirits, tequila & mezcal, vodka and whiskey. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The global Spirits market had total revenues of \$761,563.0 million in 2022, representing a compound annual growth rate (CAGR) of 1.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.2% between 2017 and 2022, to reach a total of 36,323.5 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8.3% for the five-year period 2022-2027, which is expected to drive the market to a value of \$1,133,877.1 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global spirits market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global spirits market

Leading company profiles reveal details of key spirits market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global spirits market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global spirits market by value in 2022?

What will be the size of the global spirits market in 2027?

What factors are affecting the strength of competition in the global spirits market?

How has the market performed over the last five years?

Who are the top competitors in the global spirits market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL SPIRITS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 SPIRITS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 SPIRITS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 SPIRITS IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 SPIRITS IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 SPIRITS IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 SPIRITS IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 SPIRITS IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 SPIRITS IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 SPIRITS IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 SPIRITS IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 SPIRITS IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 SPIRITS IN JAPAN

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 SPIRITS IN MEXICO

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 SPIRITS IN THE NETHERLANDS

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

31.1. Country data

32 SPIRITS IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 SPIRITS IN SCANDINAVIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 SPIRITS IN SINGAPORE

- 34.1. Market Overview
- 34.2. Market Data
- 34.3. Market Segmentation
- 34.4. Market outlook
- 34.5. Five forces analysis

35 MACROECONOMIC INDICATORS

- 35.1. Country data

36 SPIRITS IN SOUTH AFRICA

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

37.1. Country data

38 SPIRITS IN SOUTH KOREA

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

39.1. Country data

40 SPIRITS IN SPAIN

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

41.1. Country data

42 SPIRITS IN SWITZERLAND

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

43.1. Country data

44 SPIRITS IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

- 45.1. Country data

46 SPIRITS IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

- 47.1. Country data

48 SPIRITS IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

- 49.1. Country data

50 COMPANY PROFILES

51 APPENDIX

51.1. Methodology

51.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global spirits market value: \$ million, 2017-22
- Table 2: Global spirits market volume: million liters, 2017–22
- Table 3: Global spirits market category segmentation: % share, by volume, 2017–2022
- Table 4: Global spirits market category segmentation: million liters, 2017-2022
- Table 5: Global spirits market geography segmentation: \$ million, 2022
- Table 6: Global spirits market share: % share, by volume, 2022
- Table 7: Global spirits market distribution: % share, by volume, 2022
- Table 8: Global spirits market value forecast: \$ million, 2022–27
- Table 9: Global spirits market volume forecast: million liters, 2022–27
- Table 10: Global size of population (million), 2018–22
- Table 11: Global gdp (constant 2005 prices, \$ billion), 2018–22
- Table 12: Global gdp (current prices, \$ billion), 2018–22
- Table 13: Global inflation, 2018–22
- Table 14: Global consumer price index (absolute), 2018–22
- Table 15: Global exchange rate, 2018–22
- Table 16: Asia-Pacific spirits market value: \$ million, 2017-22
- Table 17: Asia–Pacific spirits market volume: million liters, 2017–22
- Table 18: Asia–Pacific spirits market category segmentation: % share, by volume, 2017–2022
- Table 19: Asia-Pacific spirits market category segmentation: million liters, 2017-2022
- Table 20: Asia–Pacific spirits market geography segmentation: \$ million, 2022
- Table 21: Asia-Pacific spirits market share: % share, by volume, 2022
- Table 22: Asia-Pacific spirits market distribution: % share, by volume, 2022
- Table 23: Asia-Pacific spirits market value forecast: \$ million, 2022–27
- Table 24: Asia–Pacific spirits market volume forecast: million liters, 2022–27
- Table 25: Europe spirits market value: \$ million, 2017-22
- Table 26: Europe spirits market volume: million liters, 2017–22
- Table 27: Europe spirits market category segmentation: % share, by volume, 2017–2022
- Table 28: Europe spirits market category segmentation: million liters, 2017-2022
- Table 29: Europe spirits market geography segmentation: \$ million, 2022
- Table 30: Europe spirits market share: % share, by volume, 2022
- Table 31: Europe spirits market distribution: % share, by volume, 2022
- Table 32: Europe spirits market value forecast: \$ million, 2022–27
- Table 33: Europe spirits market volume forecast: million liters, 2022–27

- Table 34: Europe size of population (million), 2018–22
- Table 35: Europe gdp (constant 2005 prices, \$ billion), 2018–22
- Table 36: Europe gdp (current prices, \$ billion), 2018–22
- Table 37: Europe inflation, 2018–22
- Table 38: Europe consumer price index (absolute), 2018–22
- Table 39: Europe exchange rate, 2018–22
- Table 40: France spirits market value: \$ million, 2017-22
- Table 41: France spirits market volume: million liters, 2017–22
- Table 42: France spirits market category segmentation: % share, by volume, 2017–2022
- Table 43: France spirits market category segmentation: million liters, 2017-2022
- Table 44: France spirits market geography segmentation: \$ million, 2022
- Table 45: France spirits market share: % share, by volume, 2022
- Table 46: France spirits market distribution: % share, by volume, 2022
- Table 47: France spirits market value forecast: \$ million, 2022–27
- Table 48: France spirits market volume forecast: million liters, 2022–27
- Table 49: France size of population (million), 2018–22
- Table 50: France gdp (constant 2005 prices, \$ billion), 2018–22
- Table 51: France gdp (current prices, \$ billion), 2018–22
- Table 52: France inflation, 2018–22
- Table 53: France consumer price index (absolute), 2018–22
- Table 54: France exchange rate, 2018–22
- Table 55: Germany spirits market value: \$ million, 2017-22
- Table 56: Germany spirits market volume: million liters, 2017–22
- Table 57: Germany spirits market category segmentation: % share, by volume, 2017–2022
- Table 58: Germany spirits market category segmentation: million liters, 2017-2022
- Table 59: Germany spirits market geography segmentation: \$ million, 2022
- Table 60: Germany spirits market share: % share, by volume, 2022
- Table 61: Germany spirits market distribution: % share, by volume, 2022
- Table 62: Germany spirits market value forecast: \$ million, 2022–27
- Table 63: Germany spirits market volume forecast: million liters, 2022–27
- Table 64: Germany size of population (million), 2018–22
- Table 65: Germany gdp (constant 2005 prices, \$ billion), 2018–22
- Table 66: Germany gdp (current prices, \$ billion), 2018–22
- Table 67: Germany inflation, 2018–22
- Table 68: Germany consumer price index (absolute), 2018–22
- Table 69: Germany exchange rate, 2018–22
- Table 70: Australia spirits market value: \$ million, 2017-22

- Table 71: Australia spirits market volume: million liters, 2017–22
- Table 72: Australia spirits market category segmentation: % share, by volume, 2017–2022
- Table 73: Australia spirits market category segmentation: million liters, 2017-2022
- Table 74: Australia spirits market geography segmentation: \$ million, 2022
- Table 75: Australia spirits market share: % share, by volume, 2022
- Table 76: Australia spirits market distribution: % share, by volume, 2022
- Table 77: Australia spirits market value forecast: \$ million, 2022–27
- Table 78: Australia spirits market volume forecast: million liters, 2022–27
- Table 79: Australia size of population (million), 2018–22
- Table 80: Australia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 81: Australia gdp (current prices, \$ billion), 2018–22
- Table 82: Australia inflation, 2018–22
- Table 83: Australia consumer price index (absolute), 2018–22
- Table 84: Australia exchange rate, 2018–22
- Table 85: Brazil spirits market value: \$ million, 2017-22
- Table 86: Brazil spirits market volume: million liters, 2017–22
- Table 87: Brazil spirits market category segmentation: % share, by volume, 2017–2022
- Table 88: Brazil spirits market category segmentation: million liters, 2017-2022
- Table 89: Brazil spirits market geography segmentation: \$ million, 2022
- Table 90: Brazil spirits market share: % share, by volume, 2022
- Table 91: Brazil spirits market distribution: % share, by volume, 2022
- Table 92: Brazil spirits market value forecast: \$ million, 2022–27
- Table 93: Brazil spirits market volume forecast: million liters, 2022–27
- Table 94: Brazil size of population (million), 2018–22
- Table 95: Brazil gdp (constant 2005 prices, \$ billion), 2018–22
- Table 96: Brazil gdp (current prices, \$ billion), 2018–22
- Table 97: Brazil inflation, 2018–22
- Table 98: Brazil consumer price index (absolute), 2018–22
- Table 99: Brazil exchange rate, 2018–22
- Table 100: Canada spirits market value: \$ million, 2017-22
- Table 101: Canada spirits market volume: million liters, 2017–22
- Table 102: Canada spirits market category segmentation: % share, by volume, 2017–2022
- Table 103: Canada spirits market category segmentation: million liters, 2017-2022
- Table 104: Canada spirits market geography segmentation: \$ million, 2022
- Table 105: Canada spirits market share: % share, by volume, 2022
- Table 106: Canada spirits market distribution: % share, by volume, 2022
- Table 107: Canada spirits market value forecast: \$ million, 2022–27

Table 108: Canada spirits market volume forecast: million liters, 2022–27

List Of Figures

LIST OF FIGURES

- Figure 1: Global spirits market value: \$ million, 2017-22
- Figure 2: Global spirits market volume: million liters, 2017–22
- Figure 3: Global spirits market category segmentation: million liters, 2017-2022
- Figure 4: Global spirits market geography segmentation: % share, by value, 2022
- Figure 5: Global spirits market share: % share, by volume, 2022
- Figure 6: Global spirits market distribution: % share, by volume, 2022
- Figure 7: Global spirits market value forecast: \$ million, 2022–27
- Figure 8: Global spirits market volume forecast: million liters, 2022–27
- Figure 9: Forces driving competition in the global spirits market, 2022
- Figure 10: Drivers of buyer power in the global spirits market, 2022
- Figure 11: Drivers of supplier power in the global spirits market, 2022
- Figure 12: Factors influencing the likelihood of new entrants in the global spirits market, 2022
- Figure 13: Factors influencing the threat of substitutes in the global spirits market, 2022
- Figure 14: Drivers of degree of rivalry in the global spirits market, 2022
- Figure 15: Asia-Pacific spirits market value: \$ million, 2017-22
- Figure 16: Asia–Pacific spirits market volume: million liters, 2017–22
- Figure 17: Asia-Pacific spirits market category segmentation: million liters, 2017-2022
- Figure 18: Asia–Pacific spirits market geography segmentation: % share, by value, 2022
- Figure 19: Asia-Pacific spirits market share: % share, by volume, 2022
- Figure 20: Asia-Pacific spirits market distribution: % share, by volume, 2022
- Figure 21: Asia-Pacific spirits market value forecast: \$ million, 2022–27
- Figure 22: Asia–Pacific spirits market volume forecast: million liters, 2022–27
- Figure 23: Forces driving competition in the spirits market in Asia-Pacific, 2022
- Figure 24: Drivers of buyer power in the spirits market in Asia-Pacific, 2022
- Figure 25: Drivers of supplier power in the spirits market in Asia-Pacific, 2022
- Figure 26: Factors influencing the likelihood of new entrants in the spirits market in Asia-Pacific, 2022
- Figure 27: Factors influencing the threat of substitutes in the spirits market in Asia-Pacific, 2022
- Figure 28: Drivers of degree of rivalry in the spirits market in Asia-Pacific, 2022
- Figure 29: Europe spirits market value: \$ million, 2017-22
- Figure 30: Europe spirits market volume: million liters, 2017–22
- Figure 31: Europe spirits market category segmentation: million liters, 2017-2022
- Figure 32: Europe spirits market geography segmentation: % share, by value, 2022

- Figure 33: Europe spirits market share: % share, by volume, 2022
- Figure 34: Europe spirits market distribution: % share, by volume, 2022
- Figure 35: Europe spirits market value forecast: \$ million, 2022–27
- Figure 36: Europe spirits market volume forecast: million liters, 2022–27
- Figure 37: Forces driving competition in the spirits market in Europe, 2022
- Figure 38: Drivers of buyer power in the spirits market in Europe, 2022
- Figure 39: Drivers of supplier power in the spirits market in Europe, 2022
- Figure 40: Factors influencing the likelihood of new entrants in the spirits market in Europe, 2022
- Figure 41: Factors influencing the threat of substitutes in the spirits market in Europe, 2022
- Figure 42: Drivers of degree of rivalry in the spirits market in Europe, 2022
- Figure 43: France spirits market value: \$ million, 2017-22
- Figure 44: France spirits market volume: million liters, 2017–22
- Figure 45: France spirits market category segmentation: million liters, 2017-2022
- Figure 46: France spirits market geography segmentation: % share, by value, 2022
- Figure 47: France spirits market share: % share, by volume, 2022
- Figure 48: France spirits market distribution: % share, by volume, 2022
- Figure 49: France spirits market value forecast: \$ million, 2022–27
- Figure 50: France spirits market volume forecast: million liters, 2022–27
- Figure 51: Forces driving competition in the spirits market in France, 2022
- Figure 52: Drivers of buyer power in the spirits market in France, 2022
- Figure 53: Drivers of supplier power in the spirits market in France, 2022
- Figure 54: Factors influencing the likelihood of new entrants in the spirits market in France, 2022
- Figure 55: Factors influencing the threat of substitutes in the spirits market in France, 2022
- Figure 56: Drivers of degree of rivalry in the spirits market in France, 2022
- Figure 57: Germany spirits market value: \$ million, 2017-22
- Figure 58: Germany spirits market volume: million liters, 2017–22
- Figure 59: Germany spirits market category segmentation: million liters, 2017-2022
- Figure 60: Germany spirits market geography segmentation: % share, by value, 2022
- Figure 61: Germany spirits market share: % share, by volume, 2022
- Figure 62: Germany spirits market distribution: % share, by volume, 2022
- Figure 63: Germany spirits market value forecast: \$ million, 2022–27
- Figure 64: Germany spirits market volume forecast: million liters, 2022–27
- Figure 65: Forces driving competition in the spirits market in Germany, 2022
- Figure 66: Drivers of buyer power in the spirits market in Germany, 2022
- Figure 67: Drivers of supplier power in the spirits market in Germany, 2022

Figure 68: Factors influencing the likelihood of new entrants in the spirits market in Germany, 2022

Figure 69: Factors influencing the threat of substitutes in the spirits market in Germany, 2022

Figure 70: Drivers of degree of rivalry in the spirits market in Germany, 2022

Figure 71: Australia spirits market value: \$ million, 2017-22

Figure 72: Australia spirits market volume: million liters, 2017–22

Figure 73: Australia spirits market category segmentation: million liters, 2017-2022

Figure 74: Australia spirits market geography segmentation: % share, by value, 2022

Figure 75: Australia spirits market share: % share, by volume, 2022

Figure 76: Australia spirits market distribution: % share, by volume, 2022

Figure 77: Australia spirits market value forecast: \$ million, 2022–27

Figure 78: Australia spirits market volume forecast: million liters, 2022–27

Figure 79: Forces driving competition in the spirits market in Australia, 2022

Figure 80: Drivers of buyer power in the spirits market in Australia, 2022

Figure 81: Drivers of supplier power in the spirits market in Australia, 2022

Figure 82: Factors influencing the likelihood of new entrants in the spirits market in Australia, 2022

Figure 83: Factors influencing the threat of substitutes in the spirits market in Australia, 2022

Figure 84: Drivers of degree of rivalry in the spirits market in Australia, 2022

Figure 85: Brazil spirits market value: \$ million, 2017-22

Figure 86: Brazil spirits market volume: million liters, 2017–22

Figure 87: Brazil spirits market category segmentation: million liters, 2017-2022

Figure 88: Brazil spirits market geography segmentation: % share, by value, 2022

Figure 89: Brazil spirits market share: % share, by volume, 2022

Figure 90: Brazil spirits market distribution: % share, by volume, 2022

Figure 91: Brazil spirits market value forecast: \$ million, 2022–27

Figure 92: Brazil spirits market volume forecast: million liters, 2022–27

Figure 93: Forces driving competition in the spirits market in Brazil, 2022

Figure 94: Drivers of buyer power in the spirits market in Brazil, 2022

Figure 95: Drivers of supplier power in the spirits market in Brazil, 2022

Figure 96: Factors influencing the likelihood of new entrants in the spirits market in Brazil, 2022

Figure 97: Factors influencing the threat of substitutes in the spirits market in Brazil, 2022

Figure 98: Drivers of degree of rivalry in the spirits market in Brazil, 2022

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