

Spirits BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

<https://marketpublishers.com/r/SAB51DAA67DEN.html>

Date: December 2020

Pages: 103

Price: US\$ 995.00 (Single User License)

ID: SAB51DAA67DEN

Abstracts

Spirits BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

SUMMARY

The BRIC Spirits industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the spirits industry and had a total market value of \$395.8 billion in 2019. China was the fastest growing country with a CAGR of 5% over the 2015-19 period.

Within the spirits industry, China is the leading country among the BRIC nations with market revenues of \$294.1 billion in 2019. This was followed by India, Russia and Brazil with a value of \$44.2, \$41.5, and \$16.0 billion, respectively.

China is expected to lead the spirits industry in the BRIC nations with a value of \$363.4 billion in 2024, followed by India, Russia, Brazil with expected values of \$50.9, \$35.6 and \$16.8 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC spirits market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC spirits market

Leading company profiles reveal details of key spirits market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC spirits market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC spirits market by value in 2019?

What will be the size of the BRIC spirits market in 2024?

What factors are affecting the strength of competition in the BRIC spirits market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC spirits market?

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