

Specialty Chemicals in Germany



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Summary

Specialty Chemicals in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Germany specialty chemicals market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Synopsis

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the specialty chemicals market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the specialty chemicals market in Germany

Leading company profiles reveal details of key specialty chemicals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany specialty chemicals market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Germany economy

Reasons To Buy

What was the size of the Germany specialty chemicals market by value in 2015?

What will be the size of the Germany specialty chemicals market in 2020?

What factors are affecting the strength of competition in the Germany specialty chemicals market?

How has the market performed over the last five years?

What are the main segments that make up Germany's specialty chemicals market?

Key Highlights

- The specialty chemical market covers the revenues generated from the sales of high value-added chemicals used in the manufacture of a wide variety of products, including but not limited to fine chemicals, additives, advanced polymers, adhesives, sealants, paints, pigments and coatings. The market value represents the revenues from the sales of such products valued at producer selling price (PSP). Any currency conversions have been calculated using constant 2015 annual average exchange rates.

- The German specialty chemicals market had total revenue of \$59.9bn in 2015, representing a compound annual growth rate (CAGR) of 1.4% between 2011 and 2015.
- The fine chemicals segment was the market's most lucrative in 2015, with total revenue of \$28.2bn, equivalent to 47.2% of the market's overall value.

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